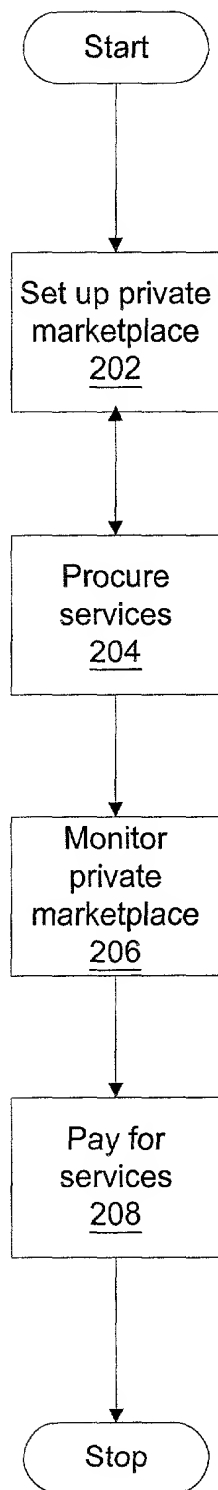
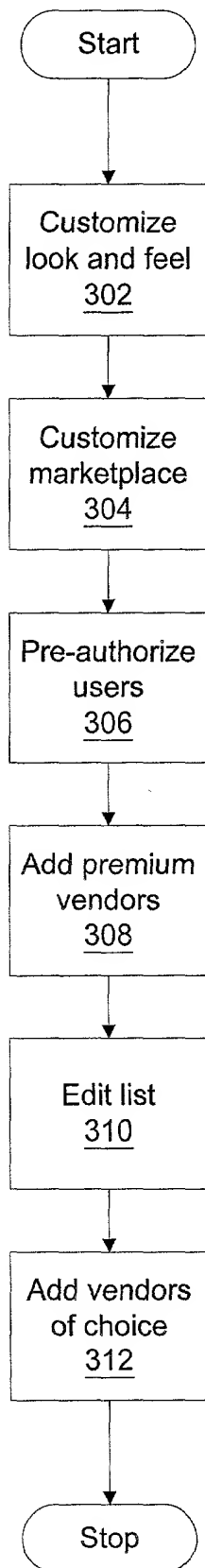


Figure 1



Overall  
Process

Figure 2



Set up  
Process  
202

Figure 3

Title: Method and System for an On-line Private Marketplace

Inventor: Beerud D. Sheth

S/N: 09/775,717 - Filed: 02/01/2001

Company Name Services Marketplace

[Click Here For  
Startup Services](#)

[HOME](#) | [BUY SERVICES](#) | [PROVIDE SERVICES](#) | [COMMUNITY](#) |  
[SEARCH](#) | [HELP](#)

Not Registered? [Join Now](#)

New User Registration

Fill out the registration form at right, and you'll be ready to buy and provide services on Company. At present, there is no charge to post projects or buy services through Company. It is always free to register. Need help? Click the Customer Service or Online Help button below.

[Customer Service](#)

[Online Help](#)

Registration Form

\* Indicates required information

\* Choose Your Username

IMPORTANT! This is your Company identity. [More info.](#)

\* Choose Password

\* Confirm Password

\* Enter Email Address

\* Confirm Email Address

\* First Name

\* Last Name

\* Zip / Postal Code

\* Country

United States

\* Select your currency preference

US Dollar

\* I'm interested in

(Select One)

☒ Yes, email me updates and new feature announcements.

Optional: Refer friends who should know about Company.

Separate email addresses with comma.

By clicking the Submit button for registration, I accept the [Company Terms & Conditions](#).

Clicking this button will complete the registration process.

Fig. 4

Title: Method and System for an On-line Private Marketplace

Inventor: Beerud D. Sheth

S/N: 09/775,717 - Filed: 02/01/2001

Login

New User Registration

Forgot your password?

502  
Enter Username

504  
Enter Password



506

Figure 5

Title: Method and System for an On-line Private Marketplace

Inventor: Beerud D. Sheth

S/N: 09/775,717 - Filed: 02/01/2001

**New Contact**

First Name  ← 602

Last Name

E-mail address  ← 604

Phone number

Notes  606

Add to List  - 608

Figure 6

0975717-00401

**Create new contact list** 702

List name

Existing vendor lists 704

- McGraw-Hill Graphic Design vendors
- McGraw-Hill Web Design vendors
- McGraw-Hill IT vendors
- Tom's vendors

Figure 7

802

804

Contact List: McGraw-Hill Web Design vendors

<input type="checkbox"/>	John Smith	Worked with him on NBC project. Delivers on [more]	<input checked="" type="checkbox"/>
<input checked="" type="checkbox"/>	Kate Andrews	Great designer. Came through on the Cosmo [more]	<input checked="" type="checkbox"/>
<input type="checkbox"/>	Tom Osborne	Great JavaScript programmer. Can deliver on [more]	<input checked="" type="checkbox"/>
<input checked="" type="checkbox"/>	Terry Bradshaw	Designs shopping carts well. Worked on Caterpillar [more]	<input checked="" type="checkbox"/>
<input type="checkbox"/>	Krishnan Selumadhavan	Worked with him on banner ads for eLance [more]	<input checked="" type="checkbox"/>
<input checked="" type="checkbox"/>	Mary Engelberger	Worked with her on Procter & Gamble account [more]	<input checked="" type="checkbox"/>
<input type="checkbox"/>	Gary Wong	Excellent copywriter. Writes great Web content [more]	<input checked="" type="checkbox"/>
<input checked="" type="checkbox"/>	Jane Roberts	Good designer. Sometimes takes too long to [more]	<input checked="" type="checkbox"/>
<input type="checkbox"/>	Marylin Donahue	Local artist. Does great front-end designs [more]	<input checked="" type="checkbox"/>
<input type="checkbox"/>	Robert Monroe	Local Web design shop. Worked on our [more]	<input checked="" type="checkbox"/>

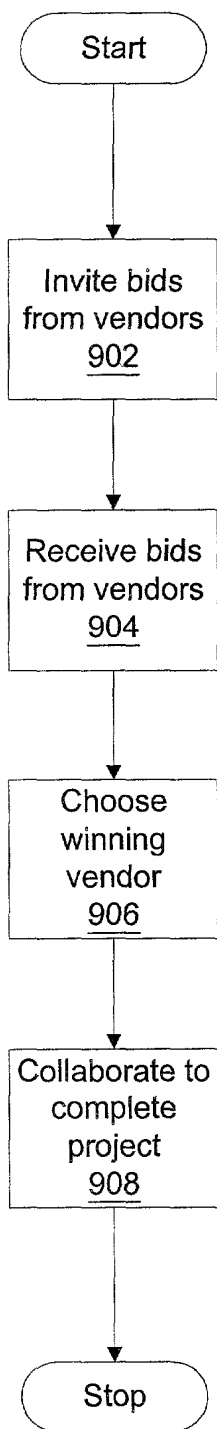
806

Selected All

Request quote

Figure 8





Procuring  
Services  
204

Figure 9

# Title: Method and System for an On-line Private Marketplace

Inventor: Beerud D. Sheth

S/N: 09/775,717 - Filed: 02/01/2001

## Company Name Services Marketplace

[Click Here For  
Startup Services](#)

[HOME](#) | [BUY SERVICES](#) | [PROVIDE SERVICES](#) | [COMMUNITY](#) |  
[SEARCH](#) | [HELP](#)

Not Registered? [Join Now](#)

[Need help with this page?](#)

### Post Your Project

Post your project for free and get bids from qualified businesses and professionals. For tips and examples, see [Company Resources](#).

[Online Help](#)

[Post by Phone](#)

### Describe Your Project

\* Indicates required information

\* Category:

(Select One)

1002

\* Name your project:

1004

\* Describe your project:

1006

2,000 character limit.

What will you receive at the end of the Project? (deliverables)

1008

2,000 character limit.

Who will own the rights to the final work?

1009

### Include Files

Upload any files relevant to the project:

Upload

1010

Up to 10 files. [Tips for uploading](#)

Upload a faxed document or voice recording:

☐ Check this box to attach a toll-free fax or voice recording to your project description.

### Set Up the Bidding

\* When do you want the project's final work delivered?

Dec 08 2000

1012

\* When do you want the bidding period to end? (21 day limit)

Dec 8 2000

1014

The bidding period cannot exceed delivery date.

Specify a budget range for this project or leave this part blank to specify an "open" budget. [More info](#)

Min: US\$

Max: US\$

☐ I want to block bids outside this range. [More info](#)

[Continue](#)

You can preview your information before submitting.

Please do not post contact information.

[HOME](#) | [BUY SERVICES](#) | [PROVIDE SERVICES](#) | [COMMUNITY](#) | [SEARCH](#) | [HELP](#)


[About Us](#) | [Register](#) | [Affiliate Program](#) | [Security](#) | [Rules and Policies](#) | [Customer Service](#)


FIG. 10


Request quotes from (select all that apply)


1102


1104


☐ McGraw Hill freelance copywriters 


☐ McGraw Hill Web Design vendors 

☐ McGraw Hill Graphic Design vendors 

☐ eLance Premium Graphic Design vendors 


☐ eLance Premium Web Design vendors 

☐ eLance Premium Copywriting vendors 

☐ eLance.com vendors 

☒ Allow vendors to see other bids

1106



1108

Figure 11

Title: Method and System for an On-line Private Marketplace

Inventor: Beerud D. Sheth

S/N: 09/775,717 - Filed: 02/01/2001

## Company Name Services Marketplace

[Click Here For  
Startup Services](#)

[HOME](#) | [BUY SERVICES](#) | [PROVIDE SERVICES](#) | [COMMUNITY](#) |  
[SEARCH](#) | [HELP](#)

Not Registered? [Join Now](#)

[HOME](#) > [Assemble a Team](#)

Add to [My Watch List](#)

Project Name: Mobile Information Capture

Recent projects posted in [Assemble a Team](#)

# of bids	Budget Range	Average Bid	Started	Ends	Time Left
0	---	-	12/07/2000 12:56 EST	12/28/2000 00:00 EST	19 d, 8 h+

[Email this Project to Friends](#)

### Project Description

**Description:** CPEC is already managing (on a non-profit platform) a project integrating handheld computers, customized database software, digital cameras and camcorders, and GIS software to capture information on physical assets distributed over a wide area. The technology may have applications in vertical markets such as property management, public utilities, transportation, and insurance. The technology package could have commercial value and can definitely be packaged as a "social entrepreneurial opportunity." The technology creates databases and maps of physical conditions, including photos and videos. The next technologies to incorporate are wireless data transmission and GPS (global positioning satellite data).

### Attached Files:

**Deliverable:** A business plan that can be used to seek funding from VC firms in commercial applications or foundations (and others) for non-profit applications. CPEC has some contacts in both arenas.

**Ownership:** Negotiable.

**Delivery Date:** 04/01/01 12:04 A.M.  
Company uses U.S. Eastern Time

**Project ID:** 4513276

### Market Notes:

**Buyer's Username:** mmesoti

**Authentication Status:** Phone number confirmed

**Projects Posted:** 1

**Winner Selected:** 0

**Public Message Board for this Project**

No Messages Posted

[Go to the Board](#)

[Place Your Bid](#)

[Post Your Comment](#)

### Bids for this project

☒ [Guaranteed Service Provider](#)

Filter by: [Feedback : All](#) [Portfolio : All](#) [Profile : All](#) [Go](#)

[View Declined Bids](#)

Service Provider	Portfolio	Feedback (Number of Reviews)	Bid	Delivery date	Bid time	Message
------------------	-----------	---------------------------------	-----	---------------	----------	---------

Fig. 12

Title: Method and System for an On-line Private Marketplace

Inventor: Beerud D. Sheth

S/N: 09/775,717 - Filed: 02/01/2001

1302

**Add a message to your invite**

Barry:  
I need to get a corporate identity  
package done for a client. Could you  
submit your quote for this project?

**Send Request**

Figure 13

## Company Name Services Marketplace

[Click Here For  
Startup Services](#)

[HOME](#) | [BUY SERVICES](#) | [PROVIDE SERVICES](#) | [COMMUNITY](#) |  
[SEARCH](#) | [HELP](#)

Not Registered? [Join Now](#)

[Need help with this page?](#)

### Place a Bid for Mobile Information Capture

There is no charge to bid. Company charges a 10% Transaction Fee if you are awarded and accept the project. This fee is applied to your Company Account and must be paid Within 45 days. [More info.](#)

Remember, to bid:

- You must be [registered](#)
- You must create a [User Profile](#)

[Online Help](#)

[Resources](#)

**Currency Note:** The buyer posted this project in US DOLLAR and is accepting bids in US DOLLAR only. [More info.](#) For quick conversions use the [Company Calculator](#).

### Enter Bid Info

\* Enter your bid amount: US\$   
Buyer's Estimate: Min US\$, Max US\$  
Bid Amount can be more or less than Buyer's estimate.

\* Enter the date by which you can deliver the final work:  
     
Default is the date requested by the buyer. eLance uses U.S. Eastern Time.

Summarize your proposal: (2,000 character limit)

Attach more info to your bid:

All uploaded files are publicly available. Include mockups at your own risk. [Tips for Uploading](#)

Include a fax or voice recording:

☐ Check this box to receive a free number that you can call to send a fax or make a voice recording, which will be attached to your bid.

[Preview My Bid](#)

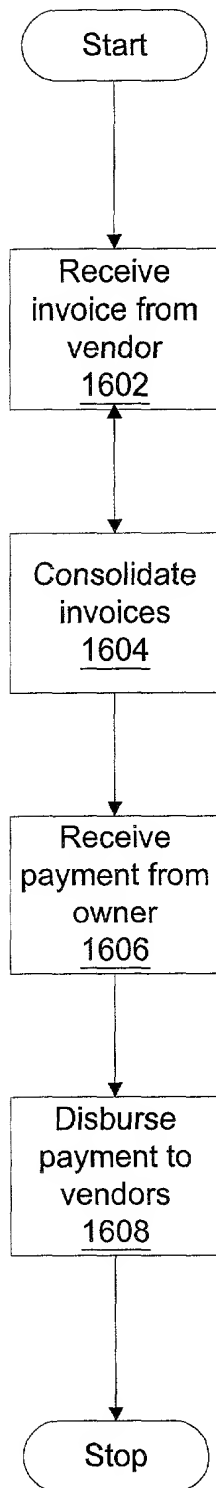
You must be [registered](#) to bid.

Fig. 14

## Message

act of

## Figure 15



Payment  
Process  
208

Figure 16



Title: Method and System for an On-line Private Marketplace

Inventor: Beerud D. Sheth

S/N: 09/775,717 - Filed: 02/01/2001

FIG. 17

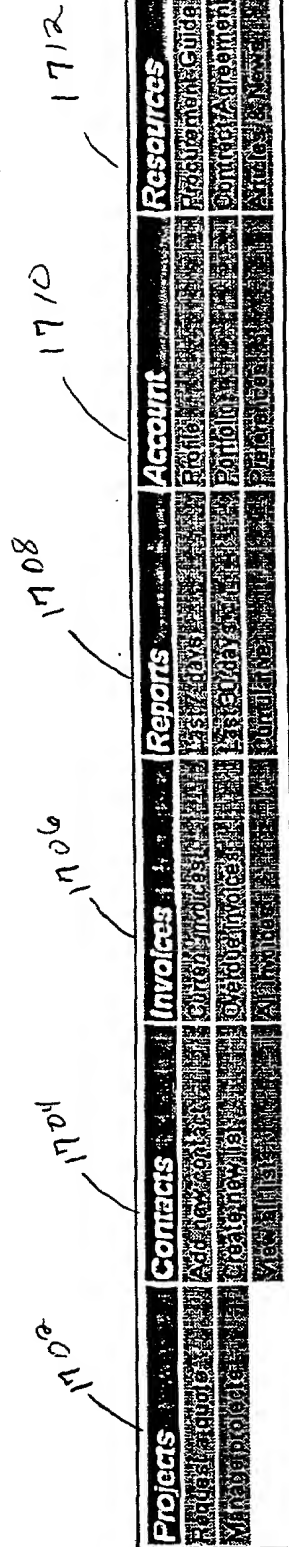


Figure 17

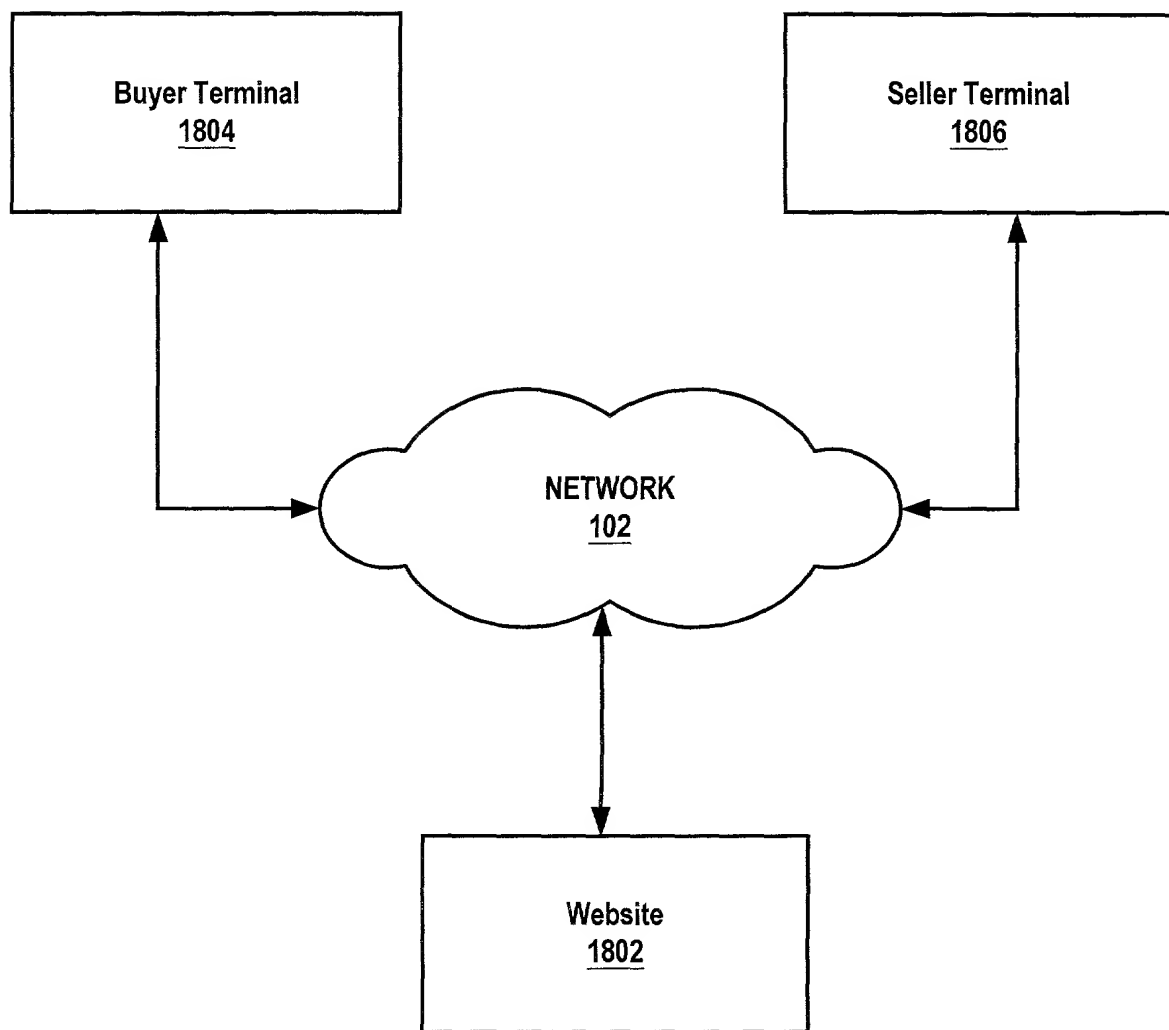
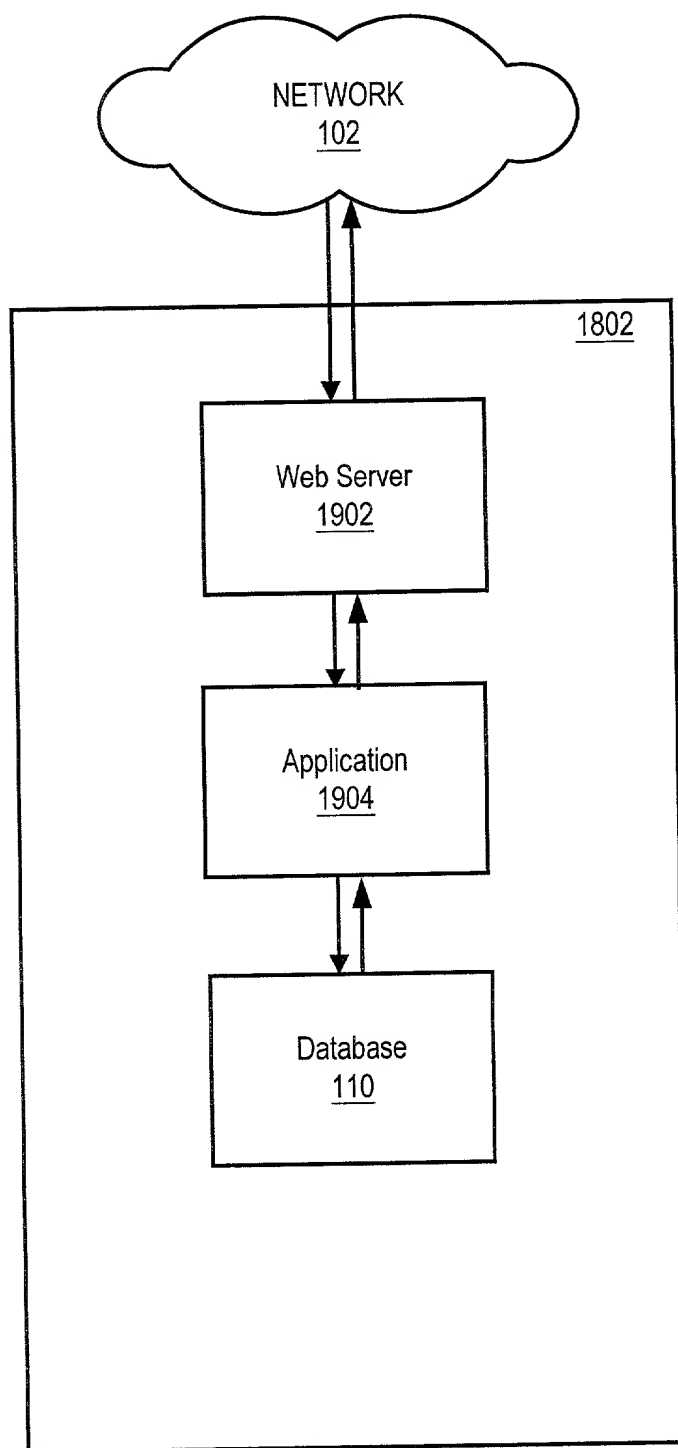


Figure 18



**Figure 19**

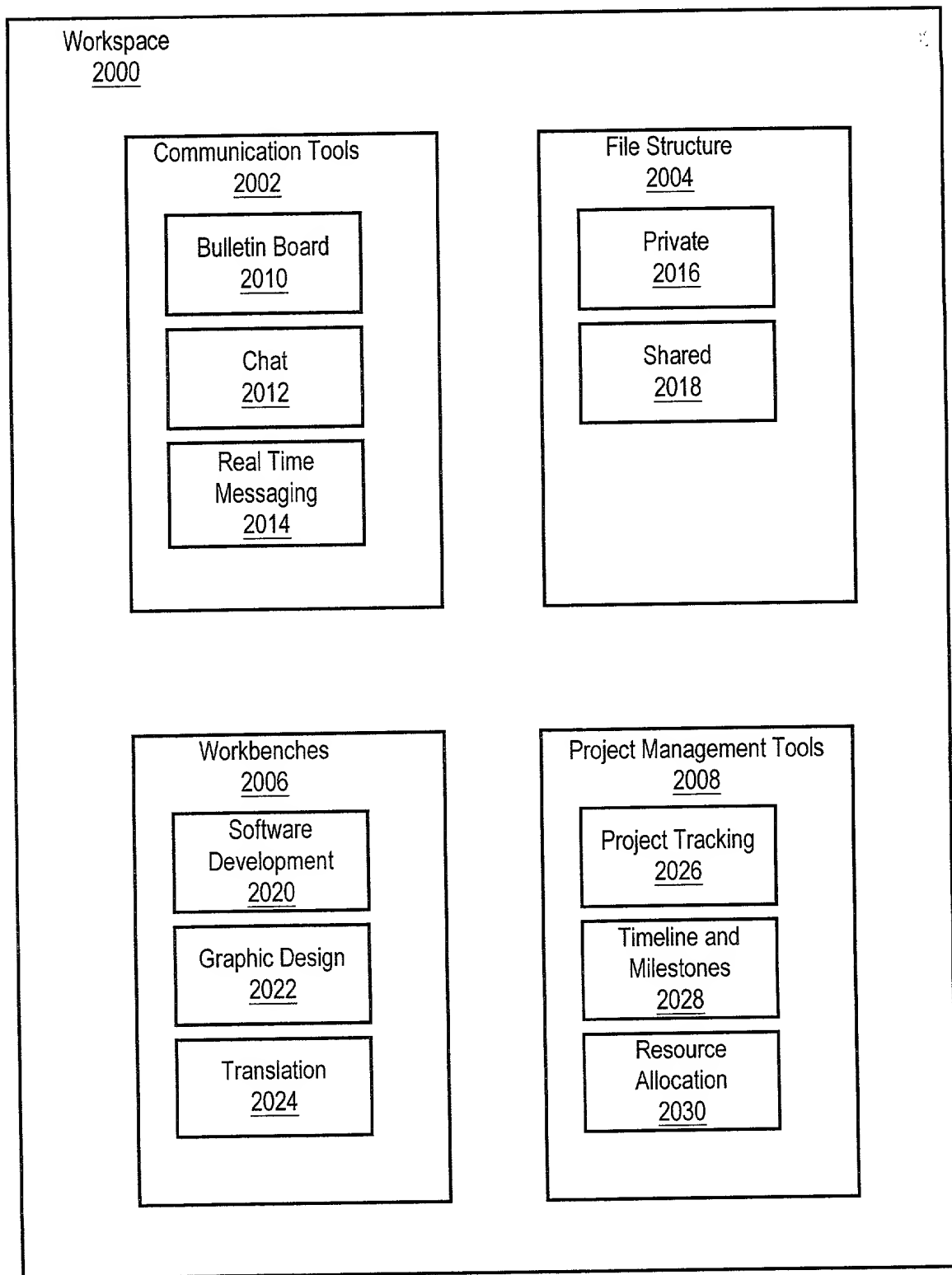


Figure 20

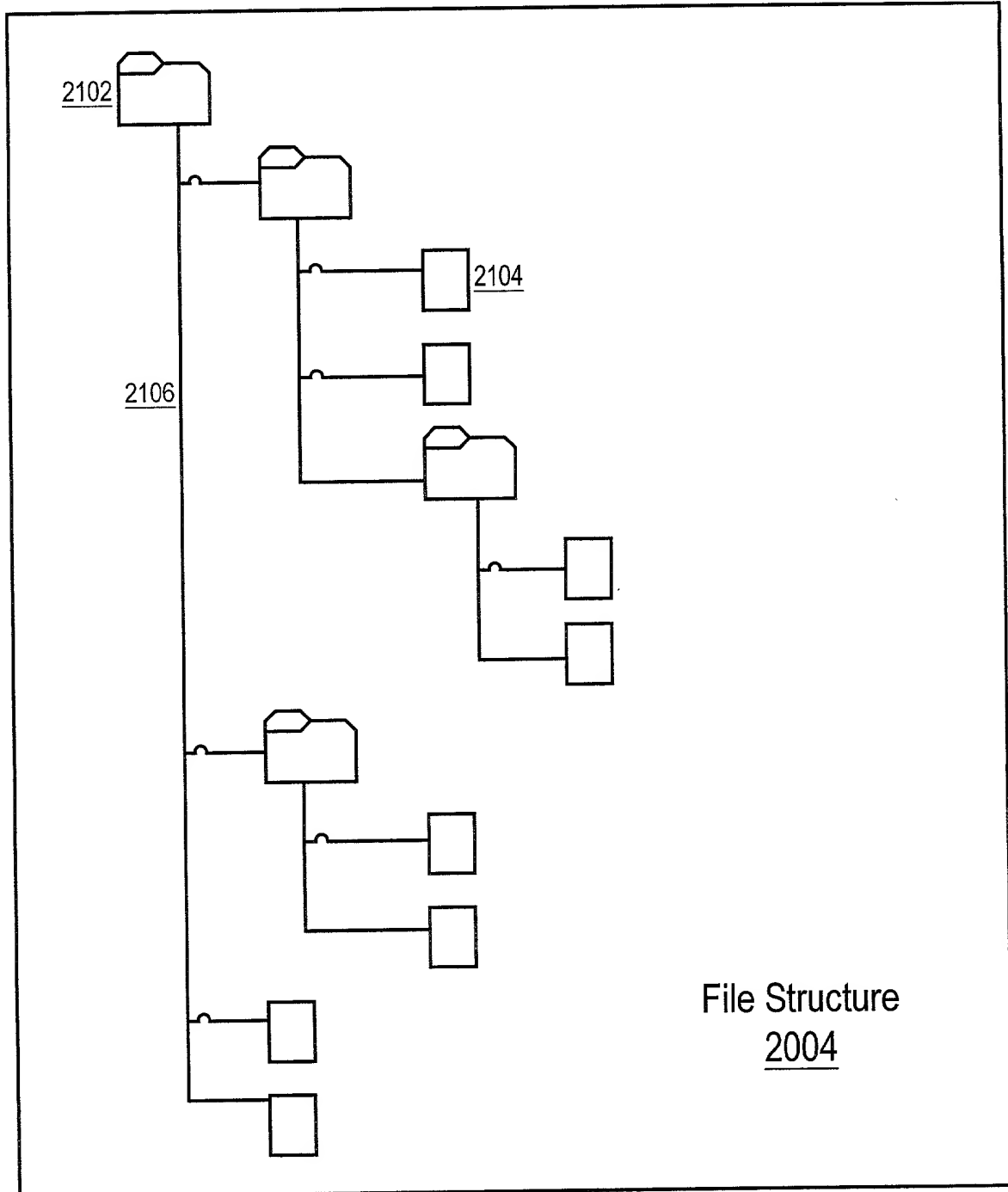


Figure 21

[home](#) | [buy](#) | [sell](#) | [my elance](#) | [register](#) | [search](#) | [help](#)

[Post an RFP](#) | [Fixed-Price Services](#)

## Post a Request for Proposal and Get Bids

Use this form to post your project. If you are a first-time user, you will be asked to provide a phone number or credit card in order to maintain the integrity of the elance marketplace. Read about elance [security](#).

**Need Help?**  
 Get help from a live person online or  
 post a project by phone  
[Online Help](#) | [Post by Phone](#)

Get help [Posting an RFP](#).  
 View Tips and How-To in elance [Resources](#).

---

**RFP Wizards**  
 Also use these customized forms to post your project:

2214 - Business

- General
- Business Plan
- Data Entry
- Document Editing
- Presentations
- Research
- Transcription
- Translation

2216 - Computer

- General
- Computer Consulting
- IBM AS-400 Services
- Linux related Services
- Software Development
- Web Hosting
- Web Site Development

**Describe Your Project**
(\* = Required Field)

Give your project a name\*: 2210

Describe your project in detail\*: 2207

2,000 character limit. You can use HTML tags. Don't enter contact info.

What will you receive at the end of the project? (Deliverables) 2212

Be as specific as you can. 2,000 character limit.

When do you want to receive the project?\*

Aug 11 2000

Who will own the rights to the final work?

**Upload Files**

Upload any files relevant to the project: 2206

Up to 10 files of any type.

Upload a faxed document or voice recording:

☐ Check this box to send a toll-free fax or make a voice recording. It will be attached to your project description.

**Set Up the Bidding**

Select the elance marketplace for your project\*:

2209 (Select One) 2208

Other: 2208

If you selected Other in the pulldown menu, enter a brief description in the Other box.

How long do you want bidding to run?\*

\_\_\_\_\_ days

How much do you estimate the project will cost?

US\$ \_\_\_\_\_

Numeric characters only. This is only a guideline; bids may be higher or lower.

FIG. 22(a)

[home](#) | [buy](#) | [sell](#) | [my.eLance](#) | [register](#) | [search](#) | [help](#)

[Bid on a Project](#) | [Post a Service Offer](#)



## Post a Fixed-Price Service Offer

Use this form to post a description of a service with easily defined parameters and a standard per-unit price. Don't enter your email address or telephone number into this form. Contact info is released as part of a transaction. You can edit your offer at any time.

2210

2220 — **What Type of Service Do You Provide?**  
Required

**Describe Your Service**  
(Select One)

Other:

The pull-down menu lists just some of the services that trade on eLance. If you don't see your service, select Other and then enter a one or two word description in the box also marked Other.

2222 — **What's Your Specialization?**  
Required

2212

List the exact type of service you're offering. e.g., English-Italian (if you chose Business: Translation). Note: ONLY THE FIRST 25 LETTERS of your specialization will be immediately visible from the Service Offers Marketplace.

2224 — **Price/Unit:**  
Required

US\$  / (Select One) Other:

Pick a unit of measurement for your service from the menu above or enter your own unit in the box marked Other. Give the price for each unit in U.S. dollars.

2226 — **How Long Will It Take You to Deliver?**

Hours

Enter a turnaround time in hours. Turnaround time must be entered as a number.

2228 — **Describe Your Service**

2230 — **Upload Examples of Your Work for Buyers to Evaluate**

**UPLOAD**

You can attach up to 10 files of any type, including images, text files and html files. View [tips for uploading files](#).

2232 — **Preview**

After pressing this button, you can review and edit your Offer before it's posted live.

Fig. 22(b)

09/775,717

Title: Method and System for an On-line Private Marketplace

Inventor: Beerud D. Sheth

S/N: 09/775,717 - Filed: 02/01/2001

[home](#) | [buy](#) | [sell](#) | [my eLance](#) | [register](#) | [search](#) | [help](#)

[Bid on a Project](#) | [Post a Service Offer](#)

## Place a Bid

[Back to Project Description](#)

To bid for this project, you must be registered, and you must have a user profile containing at least 300 characters of information. Do not put your contact info in your bid, or it may be removed and your membership suspended. A \* indicates a required field.

### Need Help?

Get help now from a live person using online chat.

[Online Help](#)

## Enter Your Bid

2210  
↓  
2234 \*Enter your bid amount:  
US\$  2212  
Selection is made on more than price. Bid can be above or below the buyer's estimate or other bids. [Tips](#)

2236 \*Enter the date by which you can deliver the final work:  
 Aug  28  2000   
Default is the date requested by the buyer. eLance uses United States Eastern Time.

2238 Summarize your proposal: (2,000 character limit)  
  
Upload a longer proposal if necessary. Don't enter contact info. If you do, your bid may be removed. You can get more information from the buyer by posting questions to the project message board.

2230 Attach more info to your bid:  

FILE UPLOAD

  
All uploaded files are publicly available. Include mockups of the completed work at your own risk. [Tips](#)

2242 Include a fax or voice recording:  
☐ Check this box to receive a free number that you can call to send a fax or make a voice recording, which will be attached to your bid.  
(Publicly available.)

2232 [Preview My Bid](#)  
You must be registered to bid.

Fig. 22(c)





### File Sharing

Project Name: Garden Landscape Design Ideas

2 MB in use - 48 MB available

Empty \*\*\*\*\*

2016 — Private -- Your Private Area [info](#)  
2018 — Shared -- Between Buyer and Seller [info](#)

Project Name: Garden Landscape Design Ideas  
Contents: 2 folders, 2 MB  
Last Modified: 2304

2302 — [Use the private Message Board](#)

Figure 23(a)

2018-07-26 14:50:44

home

buy & sell

my elance

register

search

help

Activity

Account

Edit Profile

Watch Center

Log Out

2 MB in use - 48 MB available

Empty \*\*\*\*\*

2018-07-26 14:50:44

2308

File Sharing

Garden Landscape Design Ideas > Shared

Create Folder

Copy

Move

Rename

Delete

Download

Upload

Add Comme

100-0029 IMG.JPG

100-0030 IMG 2.JPG

100-0031 IMG.JPG

100-0032 IMG.JPG

Description.html

Folder/File Name: Shared

Contents: 0 folders, 2693Kb

Last Modified: 11-JUL-00

Comments:

2104

2302

Use the private Message Board

Figure 23(b)

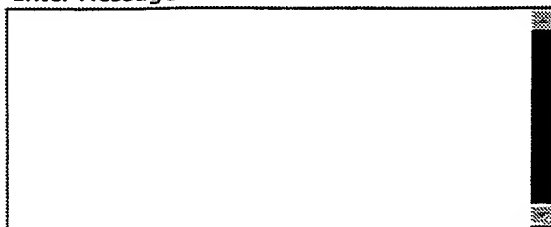
[home](#) | [buy](#) | [sell](#) | [my elance](#) | [register](#) | [search](#) | [help](#)  
[Activity](#) | [Account](#) | [Edit Profile](#) | [Watch List](#) | [Log Out](#)

Logged in as **alee**. [Log out](#).

### Private Message Board for Garden Landscape Design Ideas

Enter Message

2304-



#### Add Files

If you wish, upload files to complement your message.

2206-

You can attach up to 10 files of any type, including images, text files and html files. View [tips for uploading files](#).

[Use the My eLance Workspace](#)

Name

Message

Time Posted Download

2306 /

Fig 23(c)

# Title: Method and System for an On-line Private Marketplace

Inventor: Beerud D. Sheth

S/N: 09/775,717 - Filed: 02/01/2001

[home](#) | [buy](#) | [sell](#) | [my glance](#) | [register](#) | [search](#) | [help](#)  
[Bid on a Project](#) | [Post a Service Offer](#)

## RFPs: All Categories

[Add to My Watch List](#)

[Post Your RFP](#)

Search RFPs:  [GO](#)

More RFPs: [All Categories](#) [GO](#)

2400

## Current RFPs in Project Marketplace

FILTER BY		Categories: All		Closing: All		Listed: All			
ID	Project Name	Category	Sub-category	Initial Estimate	# bids	Average bid	Time Left	Buyer	Auth Status
3161075	<a href="#">user administration with php&amp;mysql</a>	Computer	Software Development	-	0	-	28 d, 23 h+	bfi	
3160993	<a href="#">PHP &amp; MySQL Expert</a>	Computer	Consulting	US\$1.51	0	-	2 d, 23 h+	<a href="#">SilkWeb2000</a>	
3160845	<a href="#">CopyWriting - 4 Website</a>	Creative	Writing	US\$1,200.00	2	US\$770.00	4 d, 22 h+	<a href="#">CopierWatcher</a>	
3160307	<a href="#">VenueZone Party Icons</a>	Creative	Design	US\$1.14	0	-	9 d, 22 h+	<a href="#">liamcasey</a>	
3159153	<a href="#">Audio Streaming</a>	Computer	Software Development	-	0	-	3 d, 21 h+	<a href="#">abhi7</a>	
3159132	<a href="#">datanuggets.com</a>	Marketing	Sales - Domain Name	US\$50,000.00	0	-	24 d, 21 h+	<a href="#">dwilliams</a>	
3159129	<a href="#">Designing a Half page Color AD</a>	Creative	Design	US\$250.00	5	US\$610.00	21 h, 31 m+	<a href="#">RC23</a>	
3158229	<a href="#">Creative Writing</a>	Creative	Writing	US\$30.00	10	US\$54.50	20 h, 26 m+	<a href="#">dawnavery2</a>	
3156880	<a href="#">Work at Home</a>	Marketing		-	0	-	29 d, 18 h+	<a href="#">einstein</a>	
3156837	<a href="#">Logo &amp; Stationery Design</a>	Creative	Design	-	11	US\$495.55	29 d, 18 h+	<a href="#">vyhe</a>	
3156576	<a href="#">Convert hard docs to PDF</a>	Computer	Consulting	US\$200.00	6	US\$166.58	2 d, 17 h+	<a href="#">PGLink</a>	
3155060	<a href="#">Powerpoint Touch-Up</a>	Business	Report Production	US\$60.00	13	US\$51.08	14 h, 17 m+	<a href="#">Flashd1</a>	

Fig. 24

# Title: Method and System for an On-line Private Marketplace

Inventor: Beerud D. Sheth

S/N: 09/775,717 - Filed: 02/01/2001

[home](#) [buy](#) [sell](#) [myelance](#) [register](#) [search](#) [help](#)  
[Post an RFP](#) | [Fixed-Price Services](#)

## Services: All Categories

[Add to My Watch List](#)

[Post Your Service](#)

Search Services:  [GO](#)

More Services: [All Categories](#) [GO](#)

### Recently Purchased Services:

- [US\\$20.00](#)
- [logos, web, photography: US\\$75.00](#)
- [writing, research, business support: US\\$10.00](#) [MORE](#)

## 2500 Fixed-Price Services Available in All Categories

FILTER BY		Categories: All			Feedback: All		Price/Unit:	
ID	Action	Category	Sub Category	Specializations	Price	Unit	Seller	
2033255	<a href="#">Info &amp; Buy</a>	Creative	web design	all web design, html or wysiwyg	US\$40.00	Hour	<a href="#">rdgraphics</a>	5
2033205	<a href="#">Info &amp; Buy</a>	Creative	Design	all design	US\$50.00	Hour	<a href="#">rdgraphics</a>	5
2118290	<a href="#">Info &amp; Buy</a>	Business	Startup Services	Consulting	US\$150.00	Hour	<a href="#">SourceCFO</a>	5
2129818	<a href="#">Info &amp; Buy</a>	Creative	Design	Consultant	US\$30.00	Hour	<a href="#">adamwho</a>	5
2115328	<a href="#">Info &amp; Buy</a>	Creative	Design	Logo Design	US\$300.00	Item	<a href="#">suebee277</a>	5
2040229	<a href="#">Info &amp; Buy</a>	Computer	online promotions	Online Marketing	US\$25.00	Hour	<a href="#">sarah77mc</a>	5
2115344	<a href="#">Info &amp; Buy</a>	Creative	Design	Brochure Design	US\$400.00	Item	<a href="#">suebee277</a>	5
2229197	<a href="#">Info &amp; Buy</a>	Creative	Design	Logo Design	US\$35.00	Hour	<a href="#">strongvisuals.com</a>	5
2072517	<a href="#">Info &amp; Buy</a>	Creative	Design	Design /Production Services for Print	US\$85.00	Hour	<a href="#">Design_Pro</a>	5
2162954	<a href="#">Info &amp; Buy</a>	Creative	Design	logos	US\$350.00	Item	<a href="#">garvey</a>	5
2263249	<a href="#">Info &amp; Buy</a>	Computer	Software Development	Application Development	US\$50.00	Hour	<a href="#">ggarg</a>	5

Fig 25

[home](#) | [buy](#) | [sell](#) | [my eLance](#) | [register](#) | [search](#) | [help](#)

[Activity](#) | [Account](#) | [Edit Profile](#) | [Watch List](#) | [Log Out](#)

**New Features!**

**My eLance: Activity**

**My Buying Activity**

ID	Bid ID	Name	Type	Seller	Status	Actions	Work Space	Message	Make a Payment
2616	2618	2620	2622	2624	2626	2628	2630	2632	2634
		<a href="#">Post a Project</a>	<a href="#">Browse Fixed-Price Services</a>						

[Activity Archive](#)

[Archive/ Delete Manager](#)

**My Selling Activity**

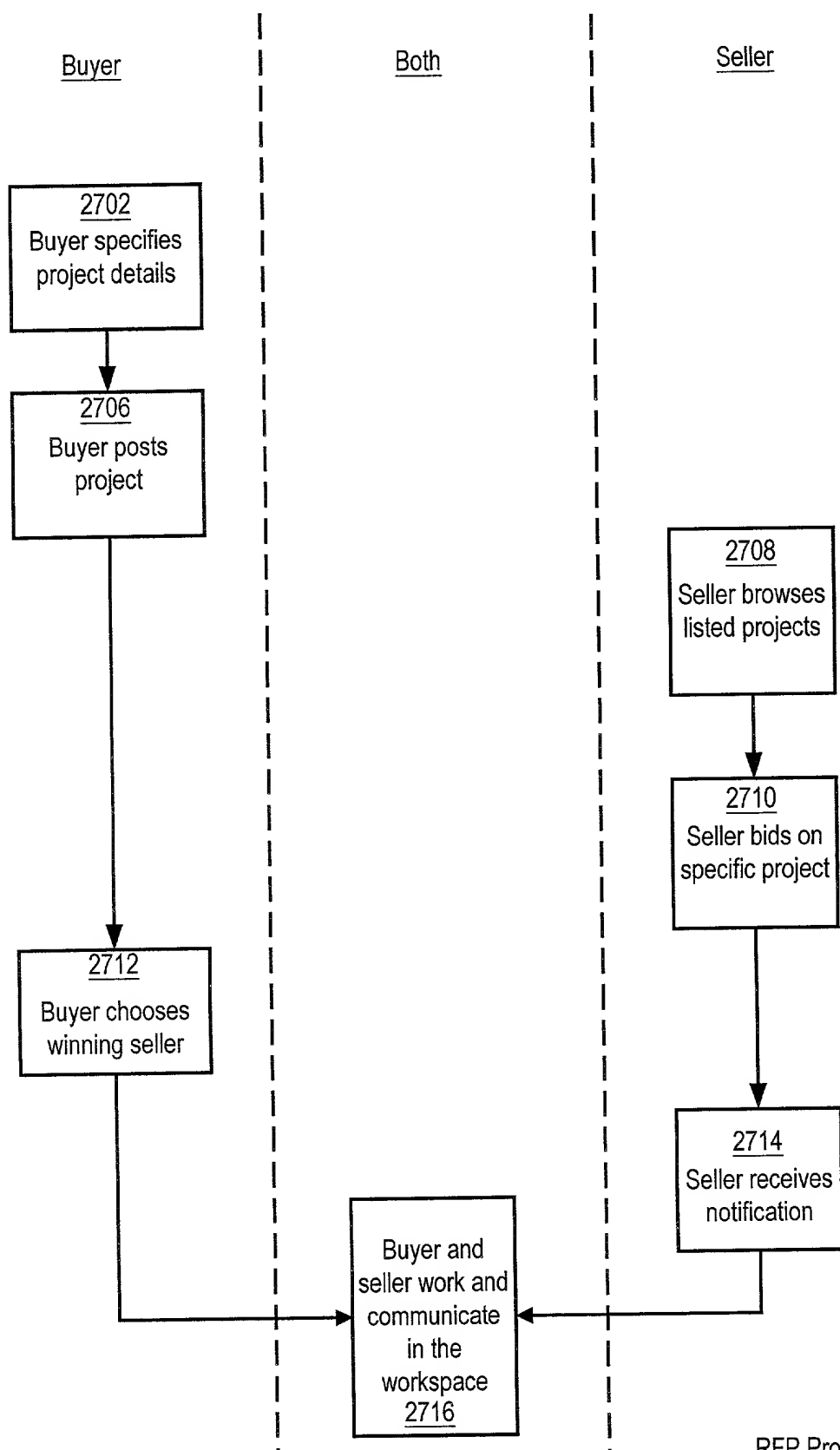
ID	Bid ID	Name	Type	Buyer	Status	Actions	Work Space	Message	Send an Invoice
				2638					2636
		<a href="#">Bid on a Project</a>	<a href="#">Post a Fixed-Price Service Offer</a>						

[Activity Archive](#)

[Archive/ Delete Manager](#)

© eLance Inc. 2000. All rights reserved. [Send us your comments.](#) For info, contact [info@eLance.com](mailto:info@eLance.com). Read our [Privacy Agreement](#).  
[About eLance.](#)

Fig. 26



RFP Process

Figure 27

09775717 43404

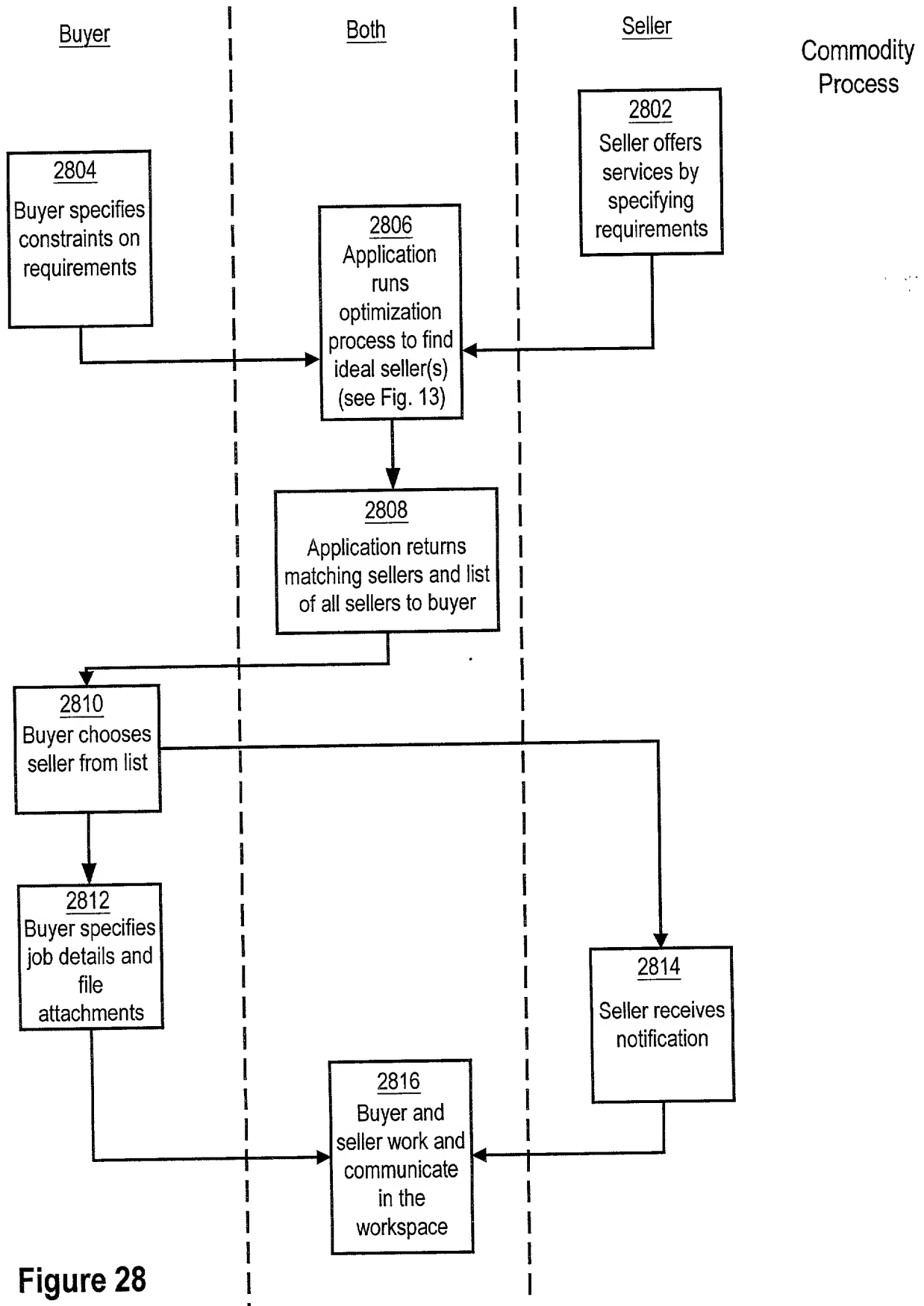


Figure 28



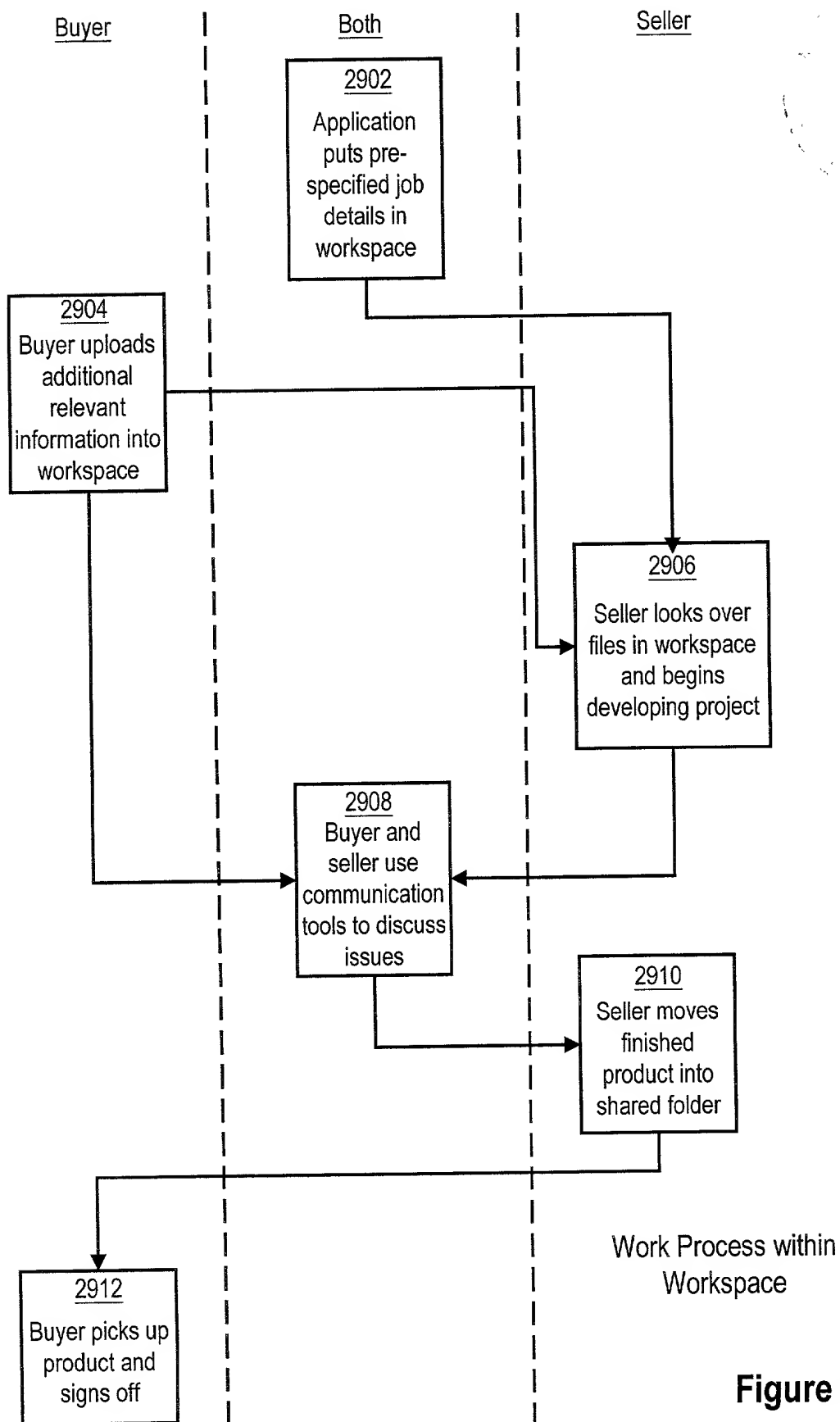


Figure 29

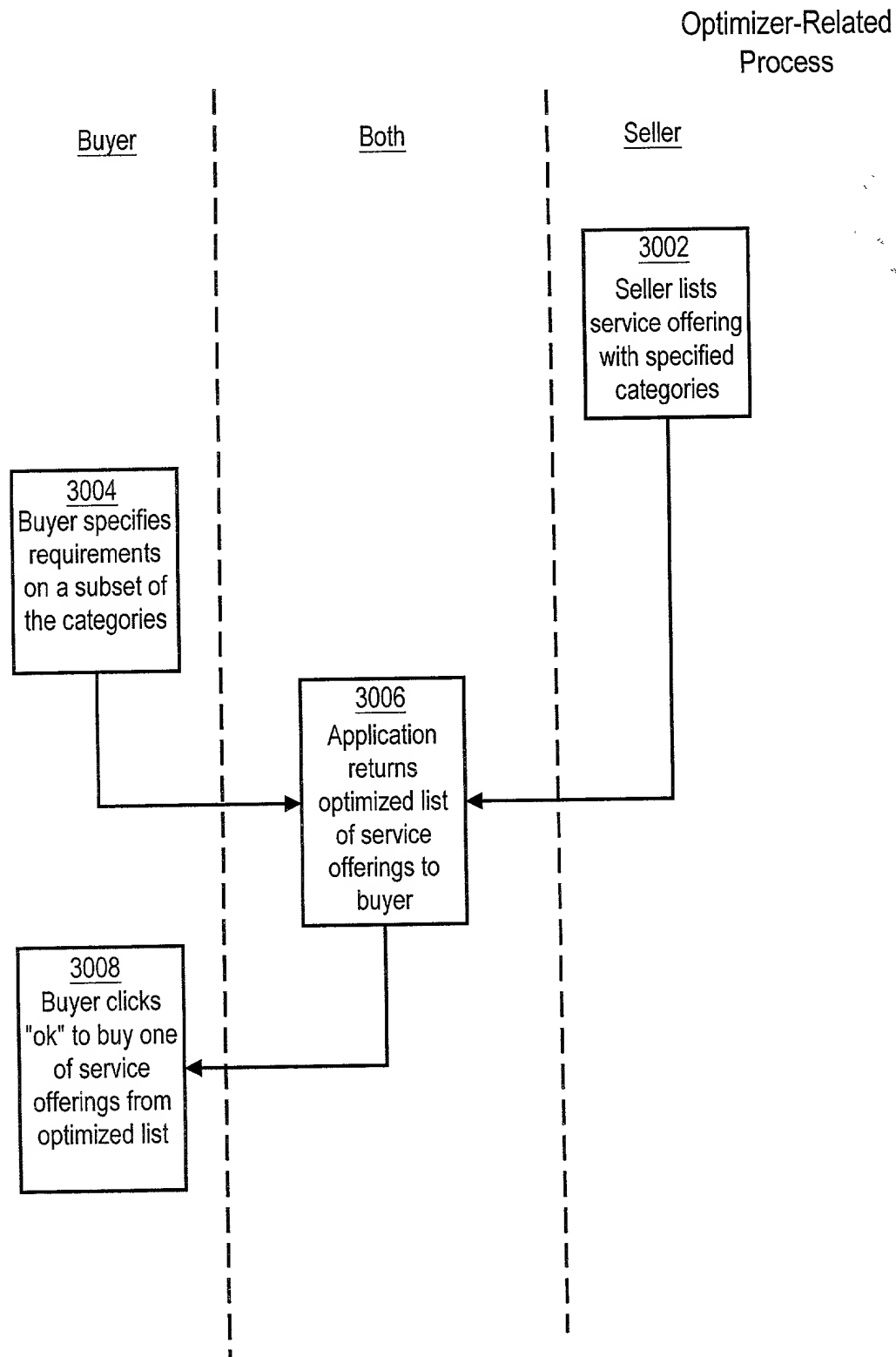


Figure 30

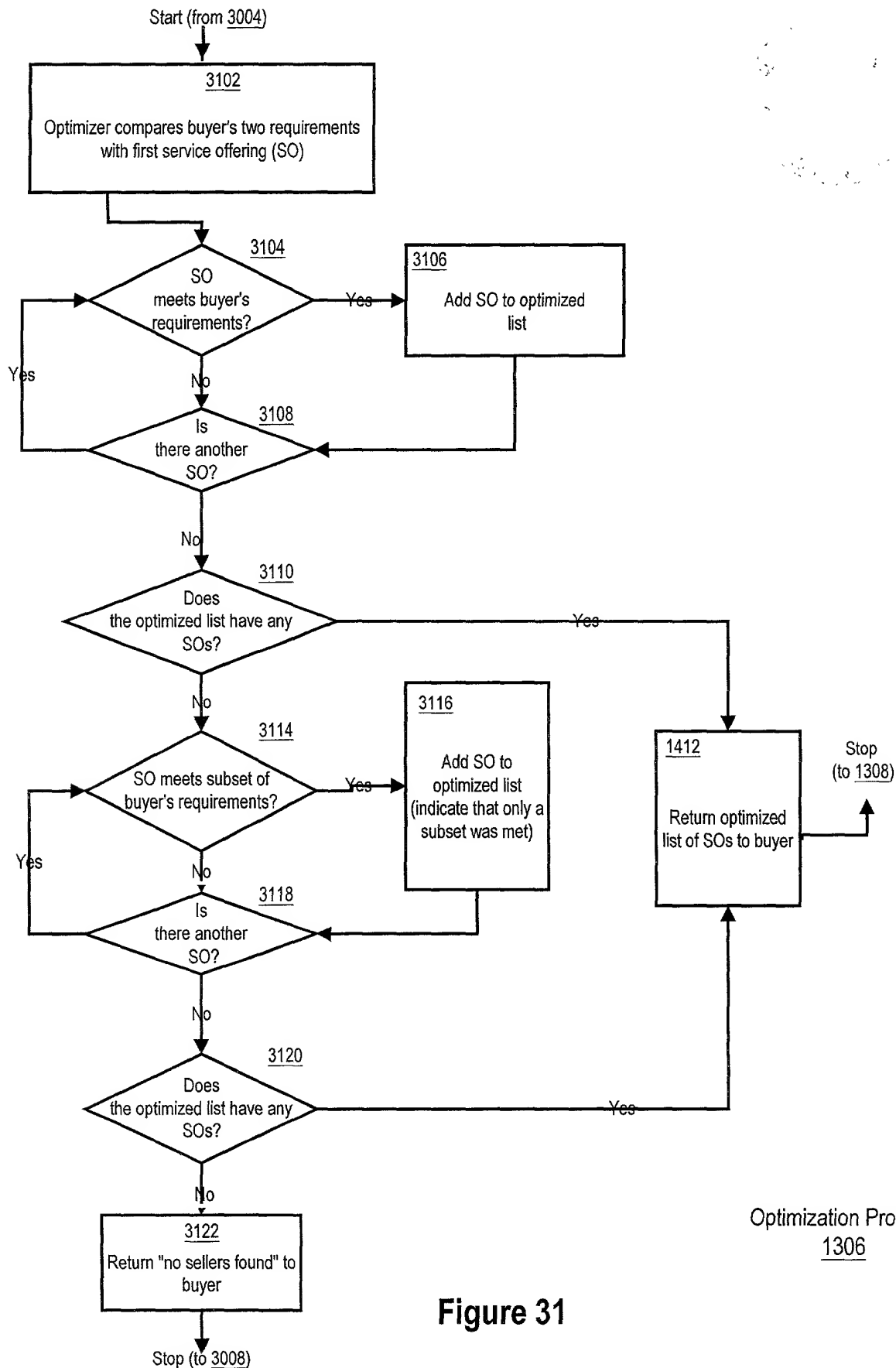


Figure 31

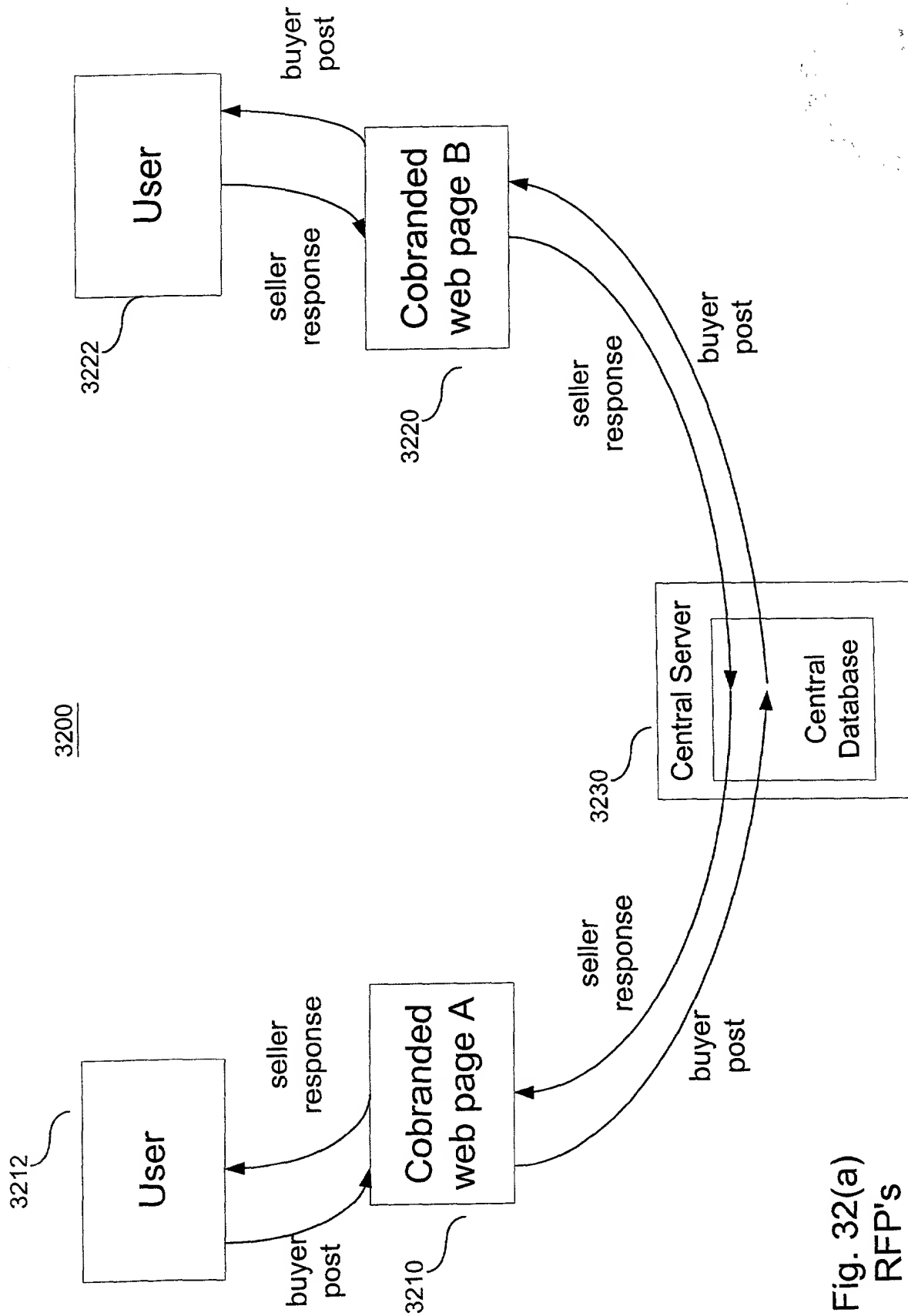


Fig. 32(a)  
RFP's

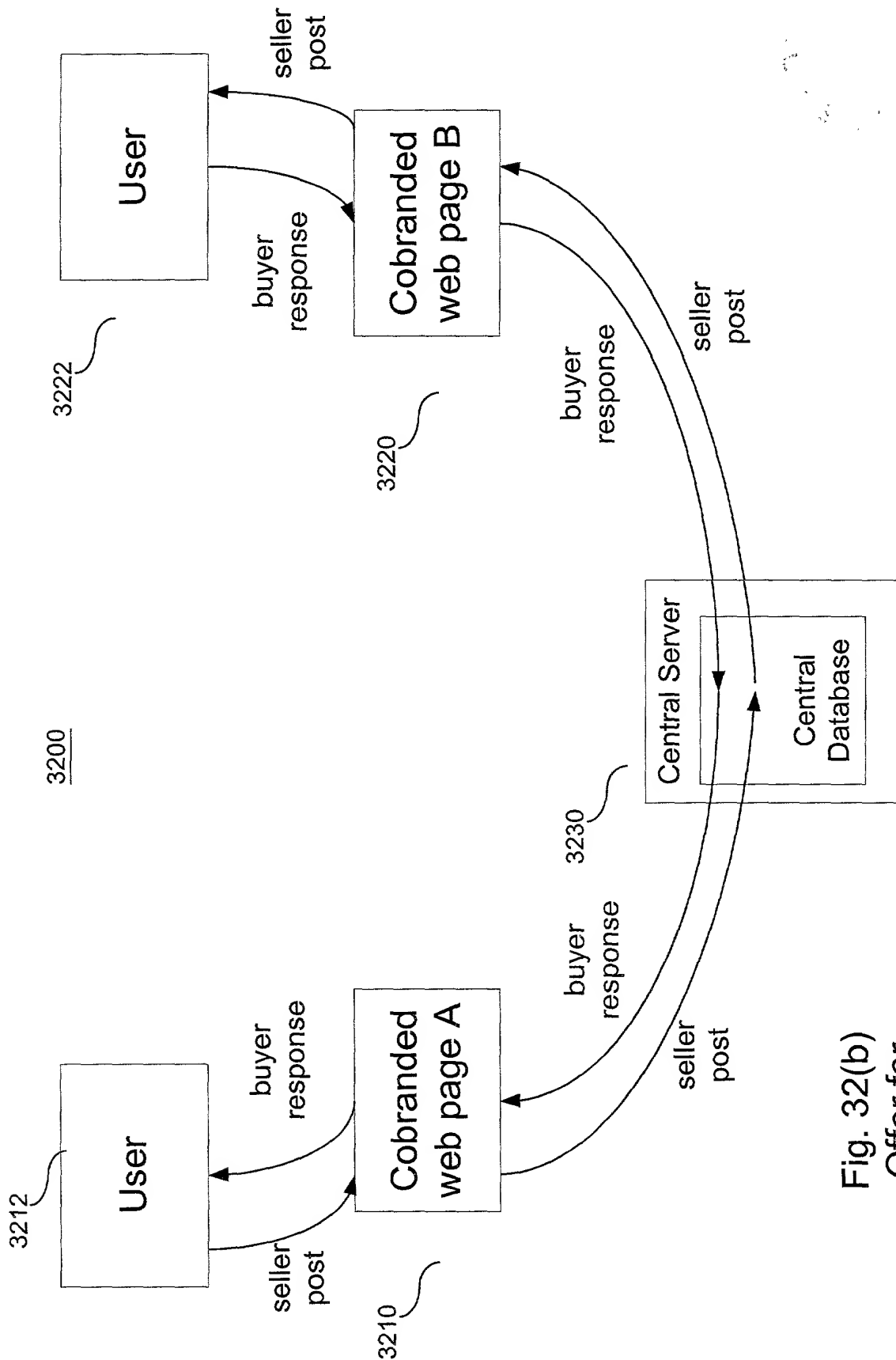


Fig. 32(b)  
Offer for  
Commodities

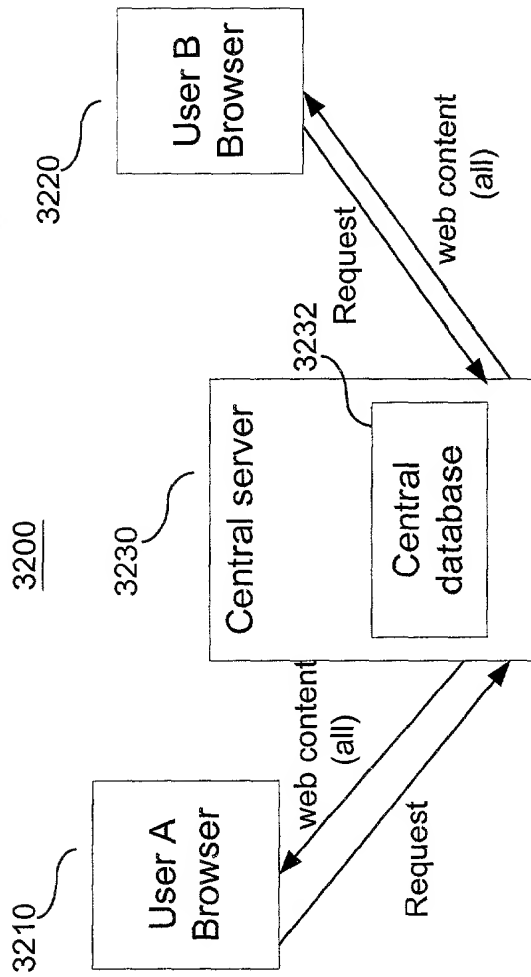


Fig. 32(c)

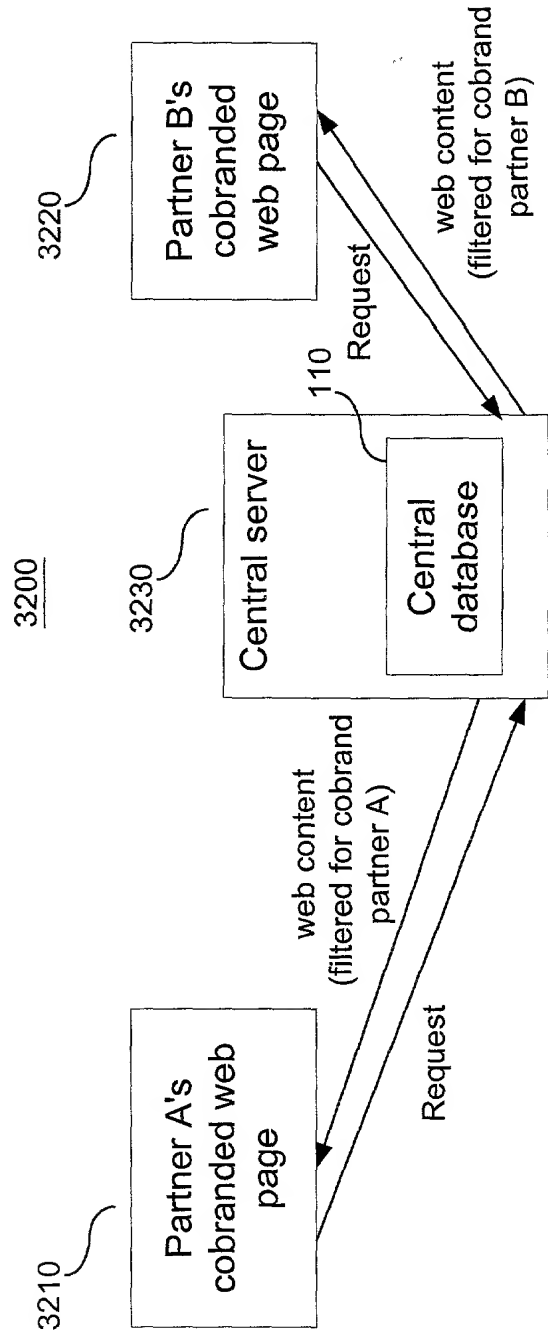


Fig. 32(d)

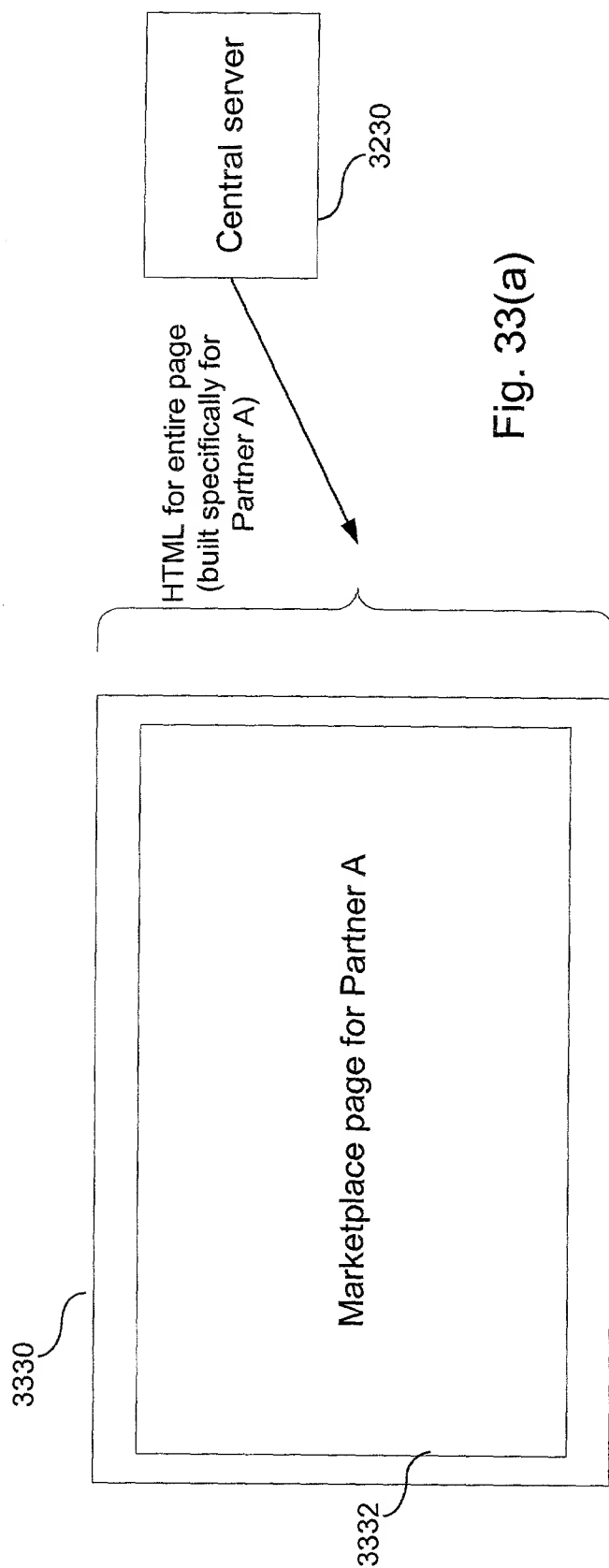


Fig. 33(a)

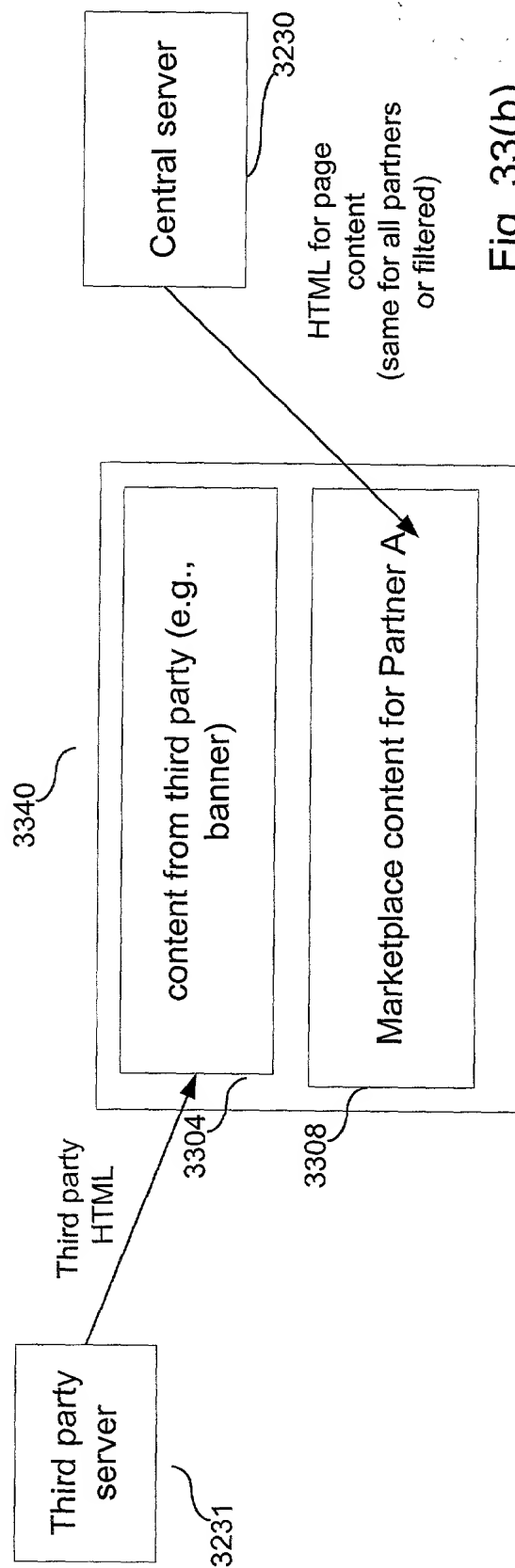


Fig. 33(b)

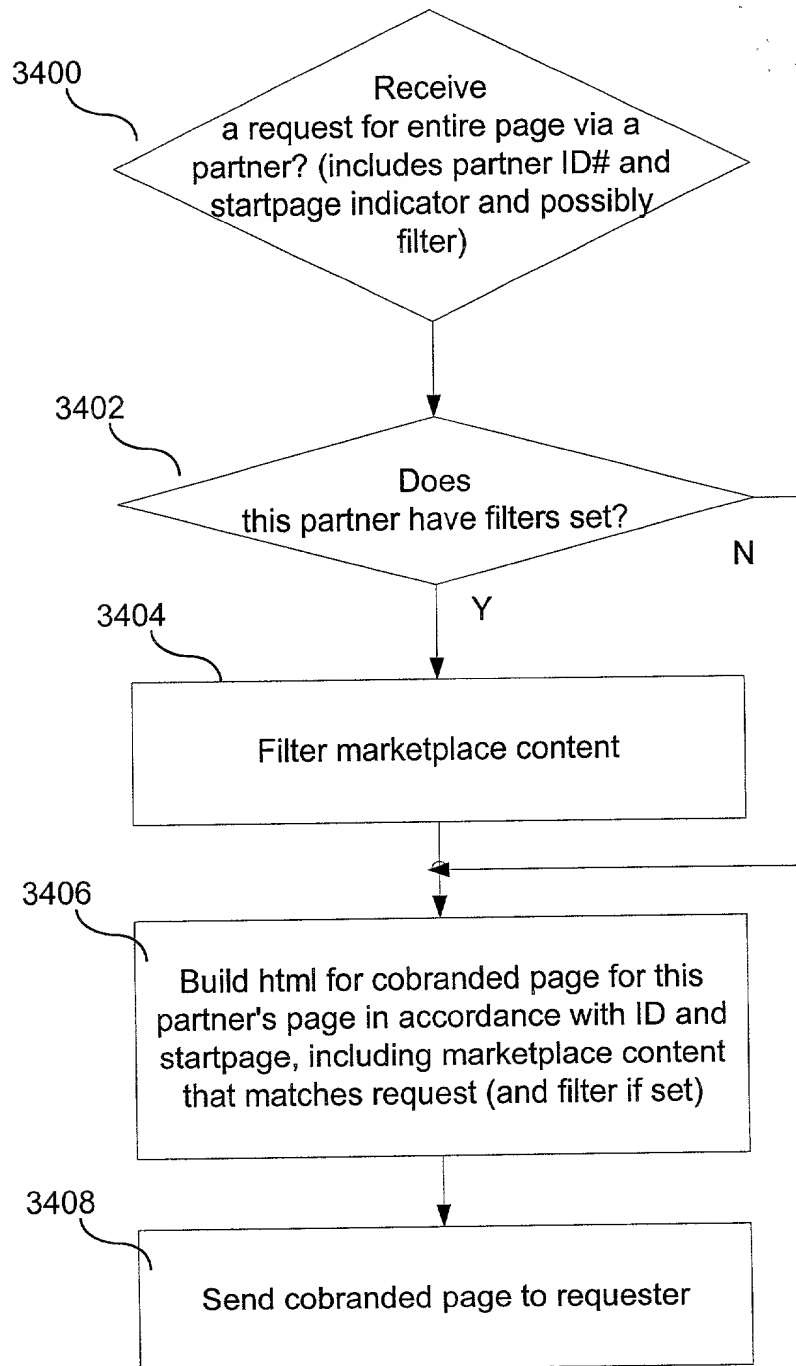


Fig. 34(a)



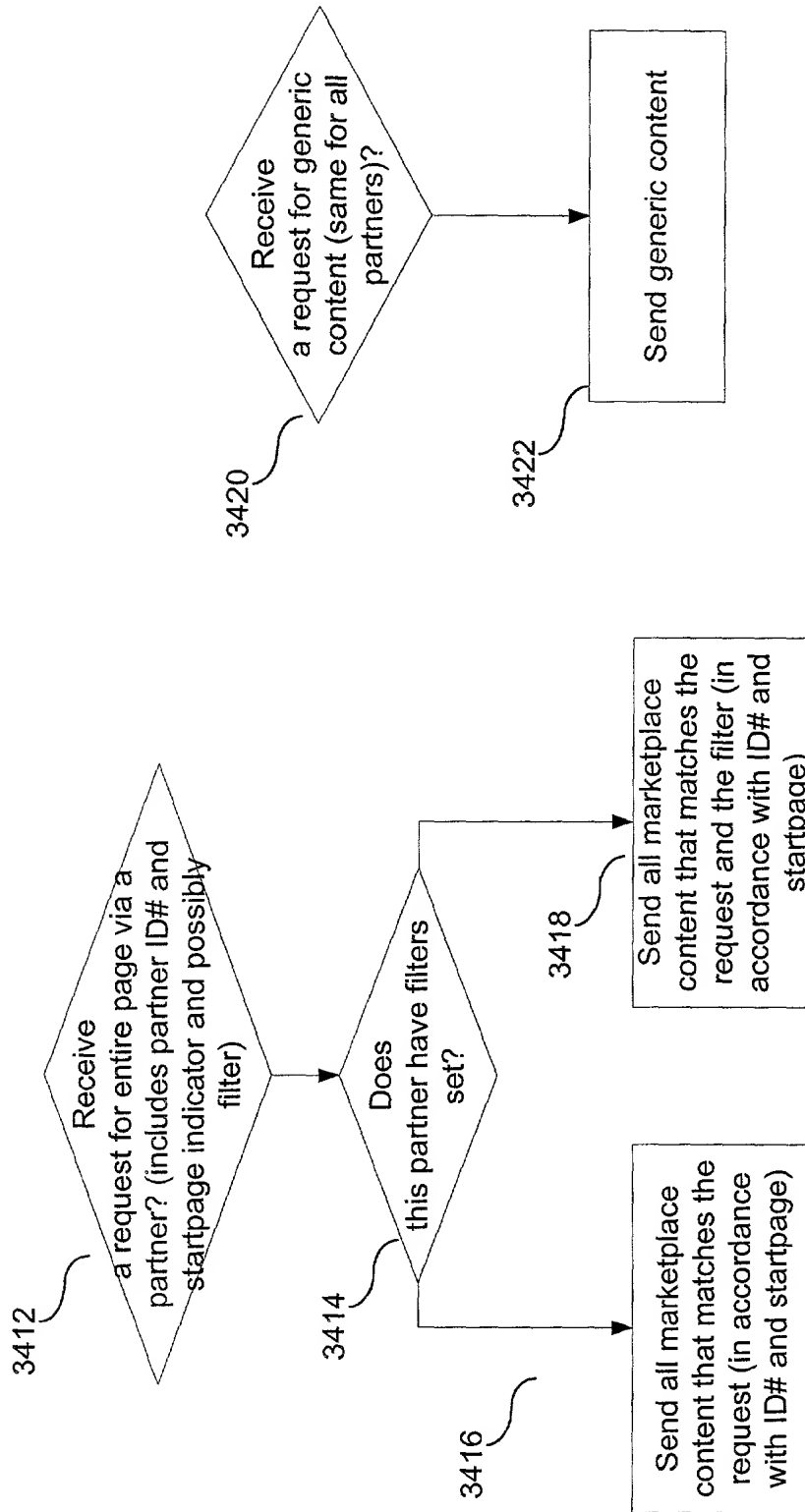


Figure 34(b)

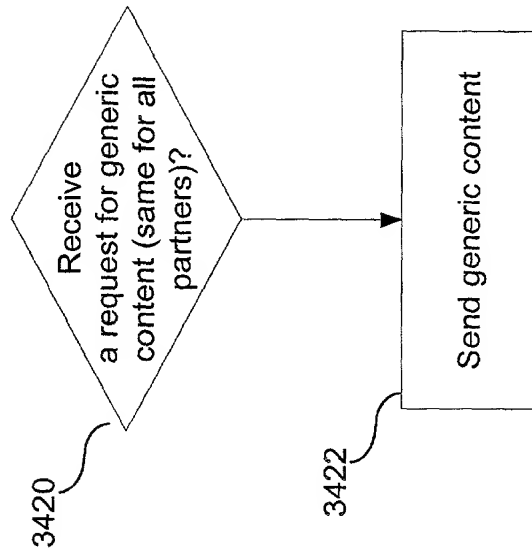


Figure 34(c)

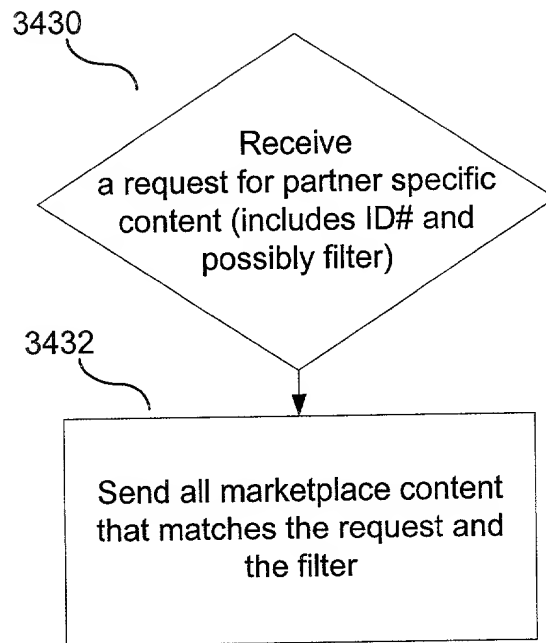


Figure 34(d)

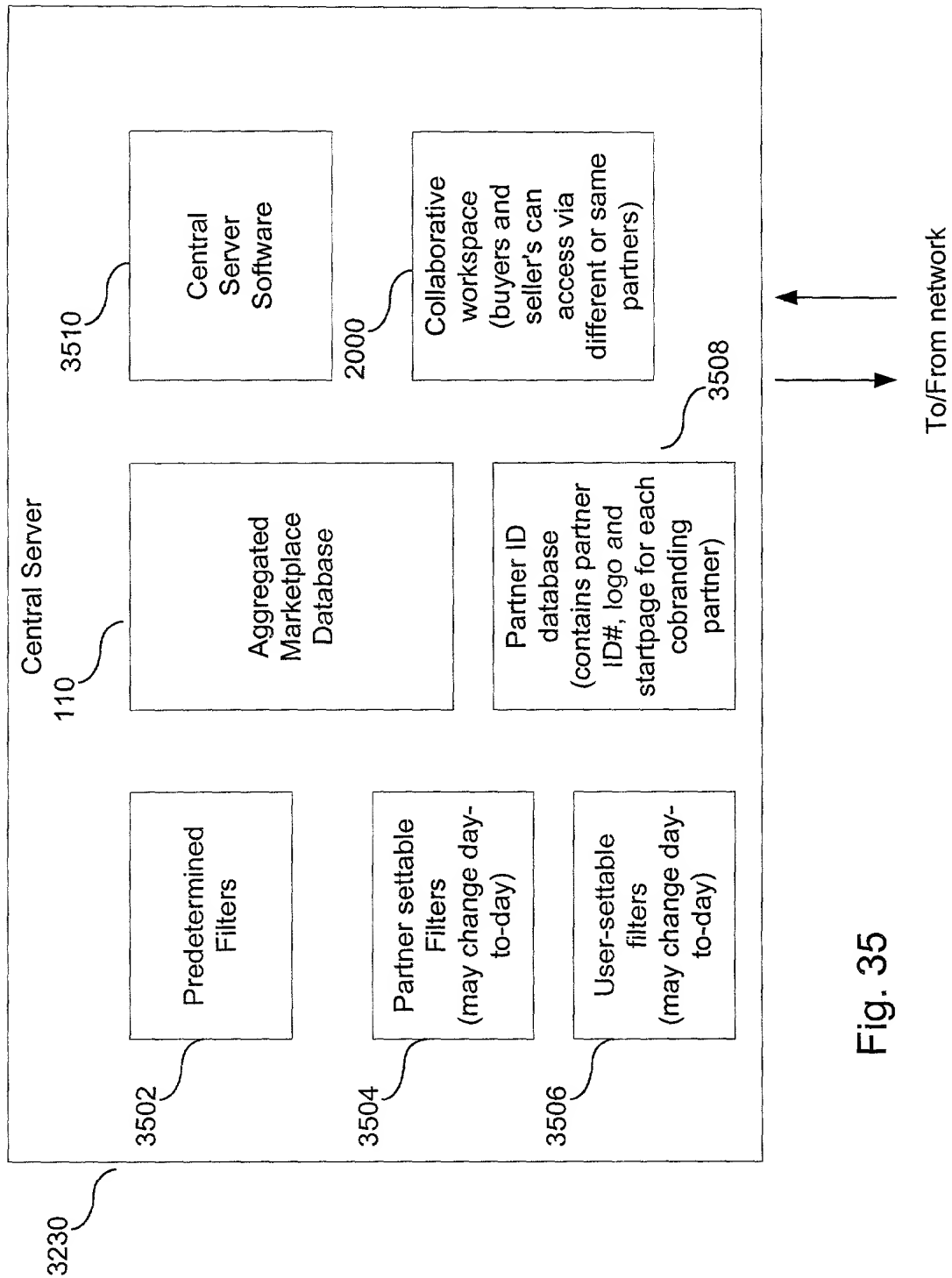


Fig. 35

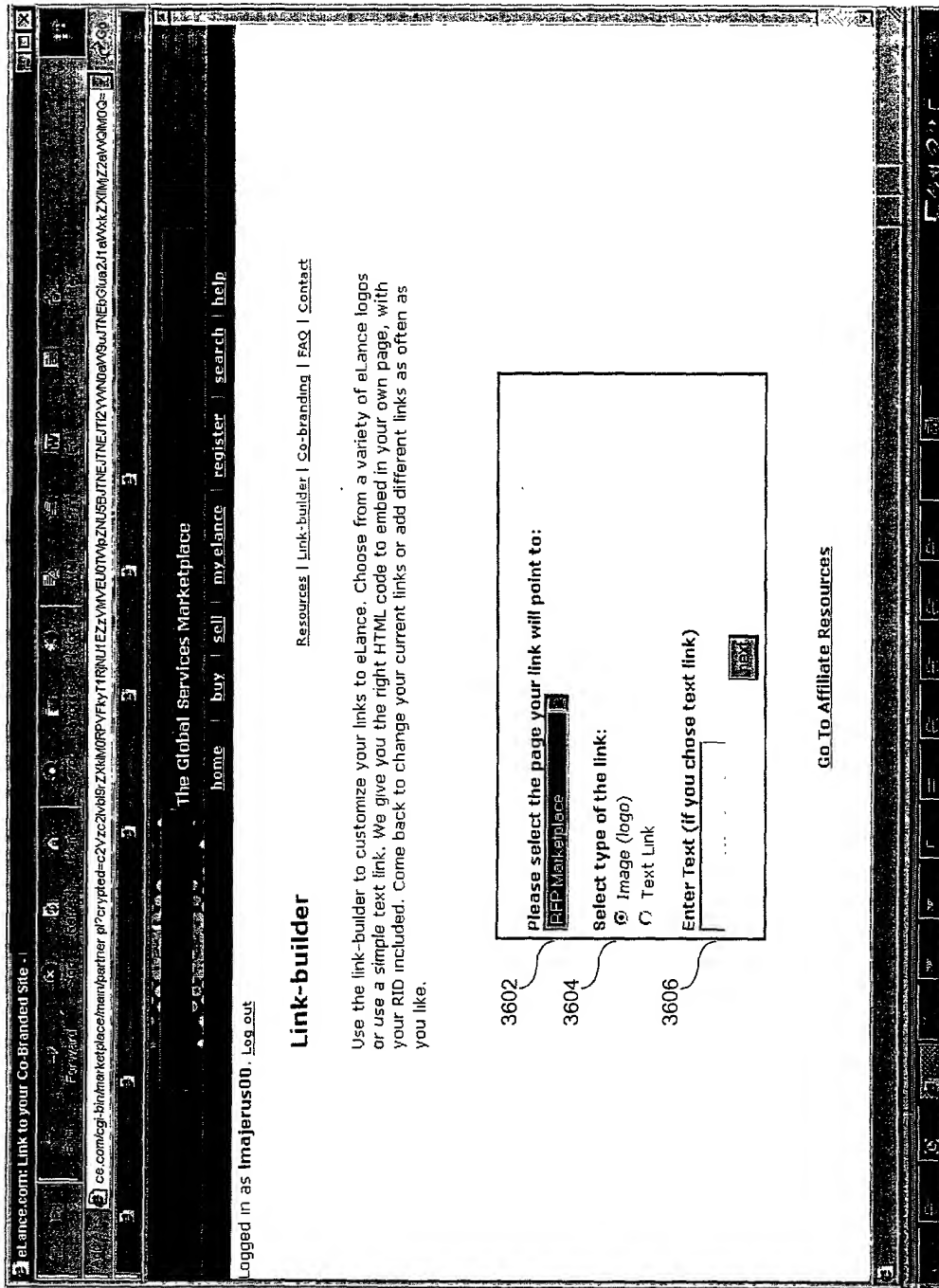


Fig. 36

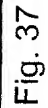


Fig. 37

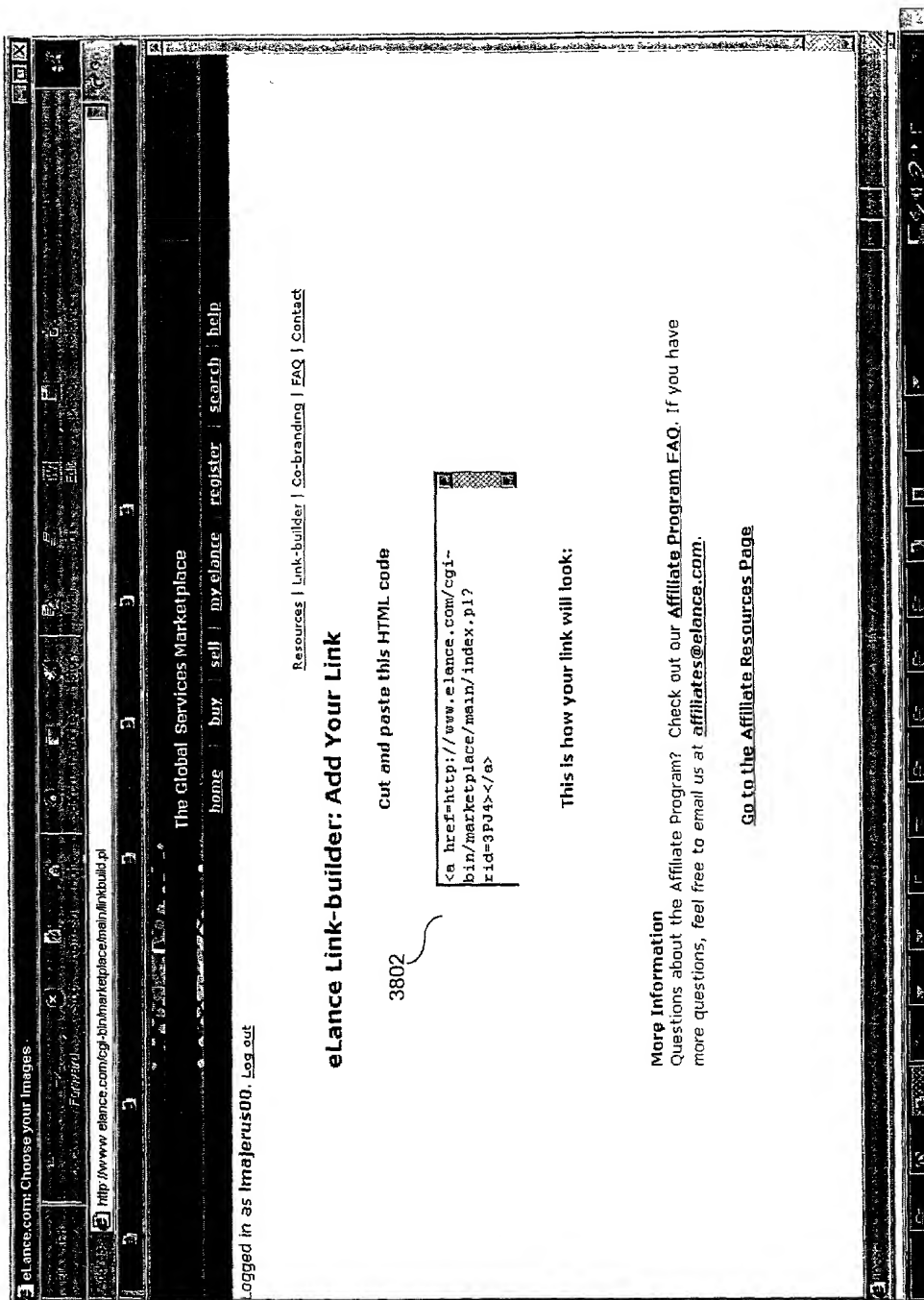


Fig. 38

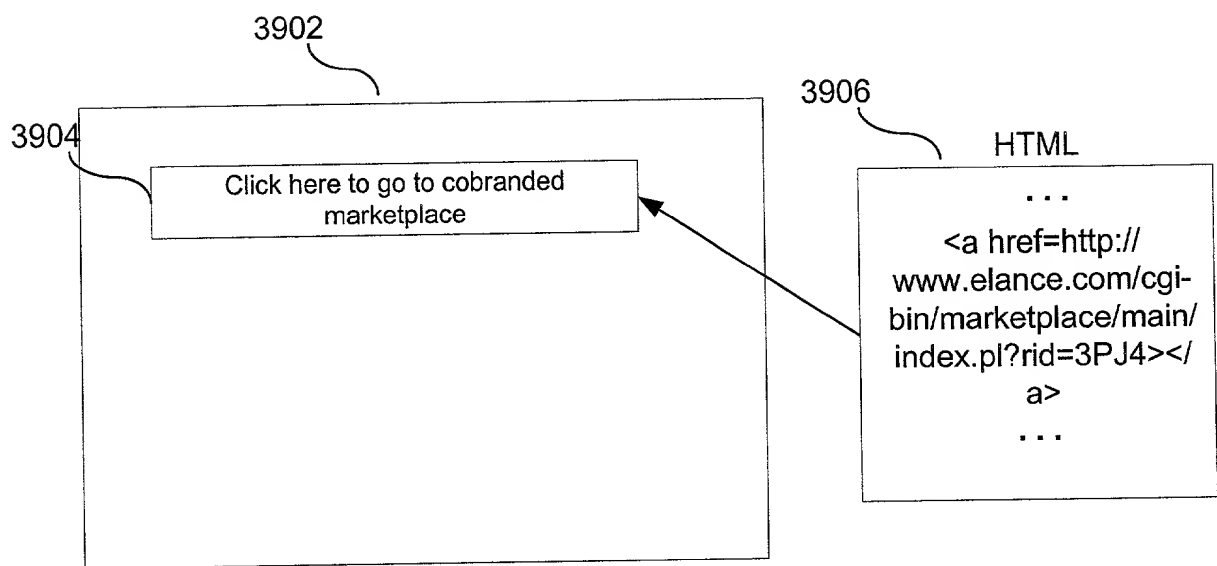


Figure 39

**Co-Branding Tool**

The Global Services Marketplace

home buy sell myelance register search help

Register | Overview | FAQ | Contact | Login

### Co-branding Tool

Use the form below to preview your own version of elance: add your own logo, navigation bar, fonts and color scheme. Preview it, and save the settings if you like what you see! Otherwise, keep trying until you get it just right. We will store your settings and when you link to us, your visitors will see the site you created. When you use the link builder in the Partner Resources area after signing up, it will automatically insert your RID number, which lets you direct your users to the site you created.

4002 **Logo**

Add your logo or another image:  
(Optional)

4004

Enter the path to the image. For example: if the image is called logo.gif and it's located on in a folder called "images" on your site, then the path would be  
http://www.your\_site.com/http://cheetan.sjc.elance.com/images/logo.gif

Make the image clickable:

Enter an URL here, and when users click the image, they will be taken to that URL

4006 **Navigation Bar**

\*Font colors can be entered as text or hex, i.e. black or #000000

Choose a color for the navigation bar:

Hint: Make sure your logo background is transparent or matches your color theme & text color.

Fig. 40(a)



Co-Branding Tool

4008 Choose a font color: #FFFFFF

4010 Choose a font size: 2

4012 Choose a background color for the page: #FFFFFF

4014 Choose a color for links: #000000

4016 Choose a font color: #000000

4018 Choose a color for the marketplace table header: #FFCC66

4020 Choose one color for the alternating rows of the marketplace table: #FFFFFF

4008 Choose the other color: #ffcc66

4008 PREVIEW

Questions about the Partner Program? Check out the [FAQ](#).

© eLance Inc. 2000. All rights reserved. Send us your comments: [info@elance.com](#). Read our [Privacy Agreement](#). [About eLance](#).

Fig. 40(b)

elance.com: Partnership Preview -

4052 [SAVE SETTINGS AND REGISTER](#) | [TRY ANOTHER VERSION](#) | [REGISTER WITHOUT SAVING](#)

4054 [Intro](#) | [Buy](#) | [Sell](#) | [my elance](#) | [Registration](#) | [Search](#) | [Help](#)

**RFPs: All Categories**

**Post Your RFP**

[Add to My Watch List](#)

**Search RFPs:**  [GO!](#)

**More RFPs:** [All Categories](#) [GO!](#)

[View the marketplace in another currency](#)

**Current RFPs in Project Marketplace**

Project Name	Category	Sub-category	Closing: All	Listed: All	Available	Immediate	Future	Status
3586241 <a href="#">Data Entry</a>	Business	Data Entry	US\$500.00	4	US\$14.75	9 d, 23 h+	wjgourke	<a href="#">GO!</a>
3585876 <a href="#">Banner Creatives Project</a>	Creative	Design	US\$100.00	2	US\$50.00	6 d, 23 h+	shopsafe	<a href="#">GO!</a>
3585477 <a href="#">ColdFusion Shopping Cart</a>	Computer	Software Development	US\$500.00	1	US\$500.00	2 d, 22 h+	bissek	<a href="#">GO!</a>
3585220 <a href="#">Professional Resume</a>	Education and Career	Report Production	US\$20.00	2	US\$20.00	2 d, 22 h+	pinkshoes	<a href="#">GO!</a>
3585090 <a href="#">Probone translation of nonprofit website</a>	Business	Translation	US\$0.01	0	-	13 d, 22 h+	bravekids	<a href="#">GO!</a>

Fig. 40(c)

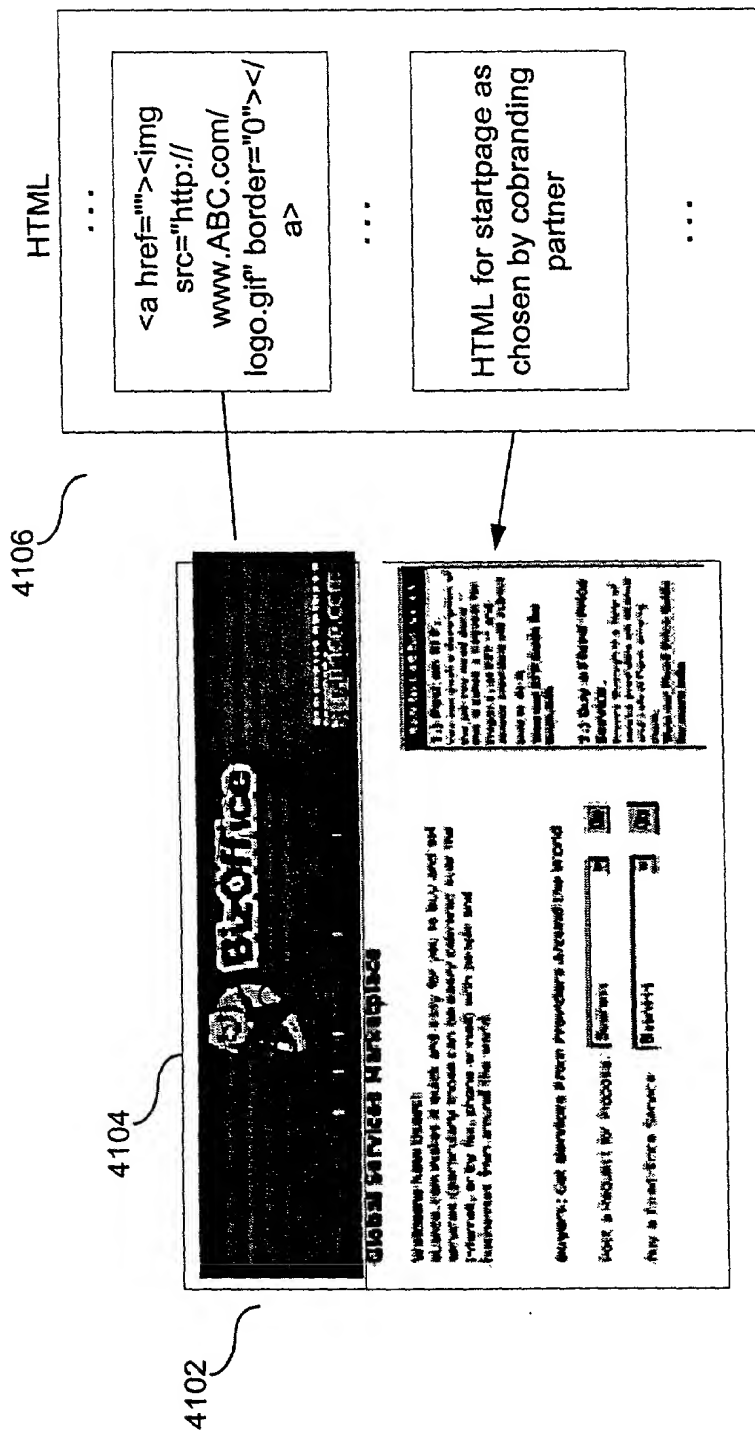


Fig. 41(a)

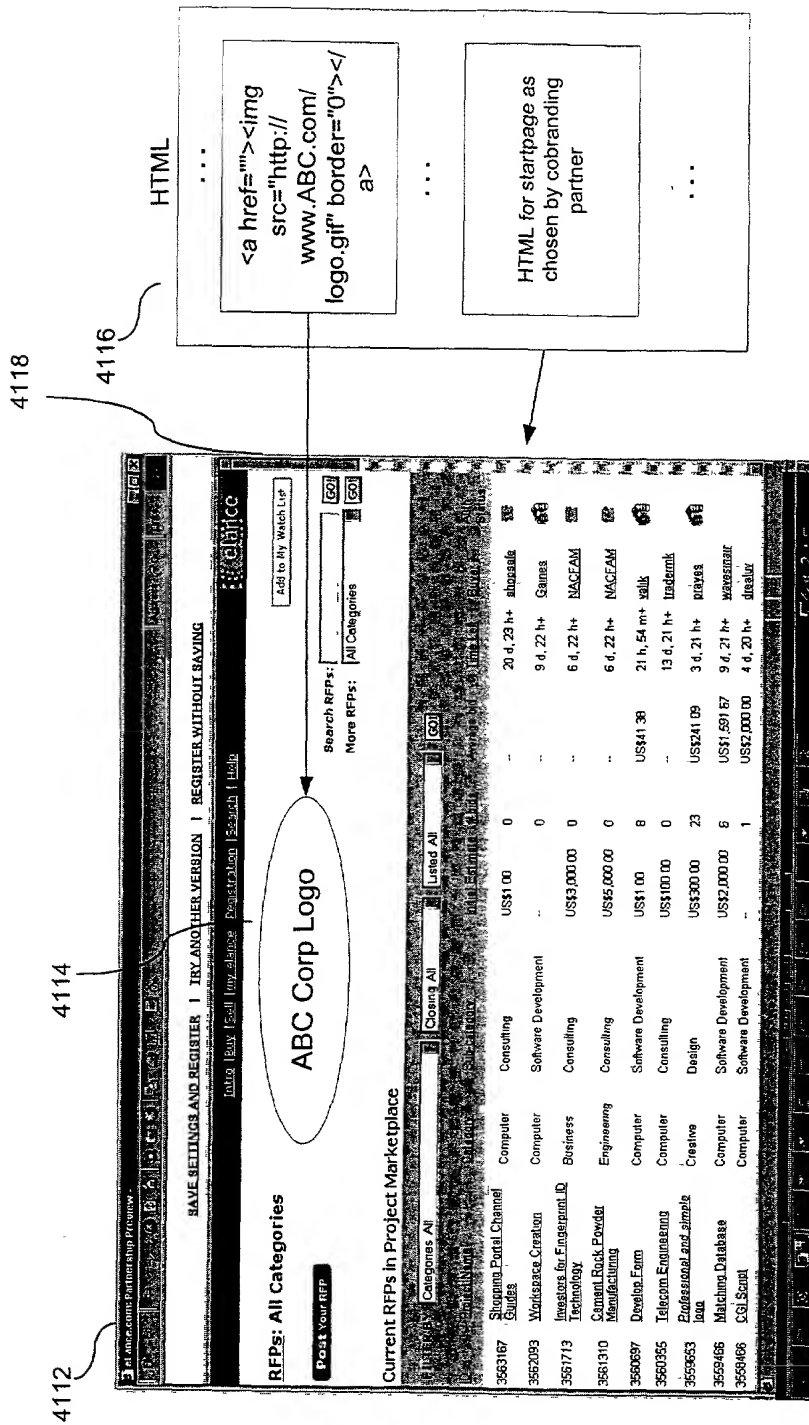


Fig. 41(b)

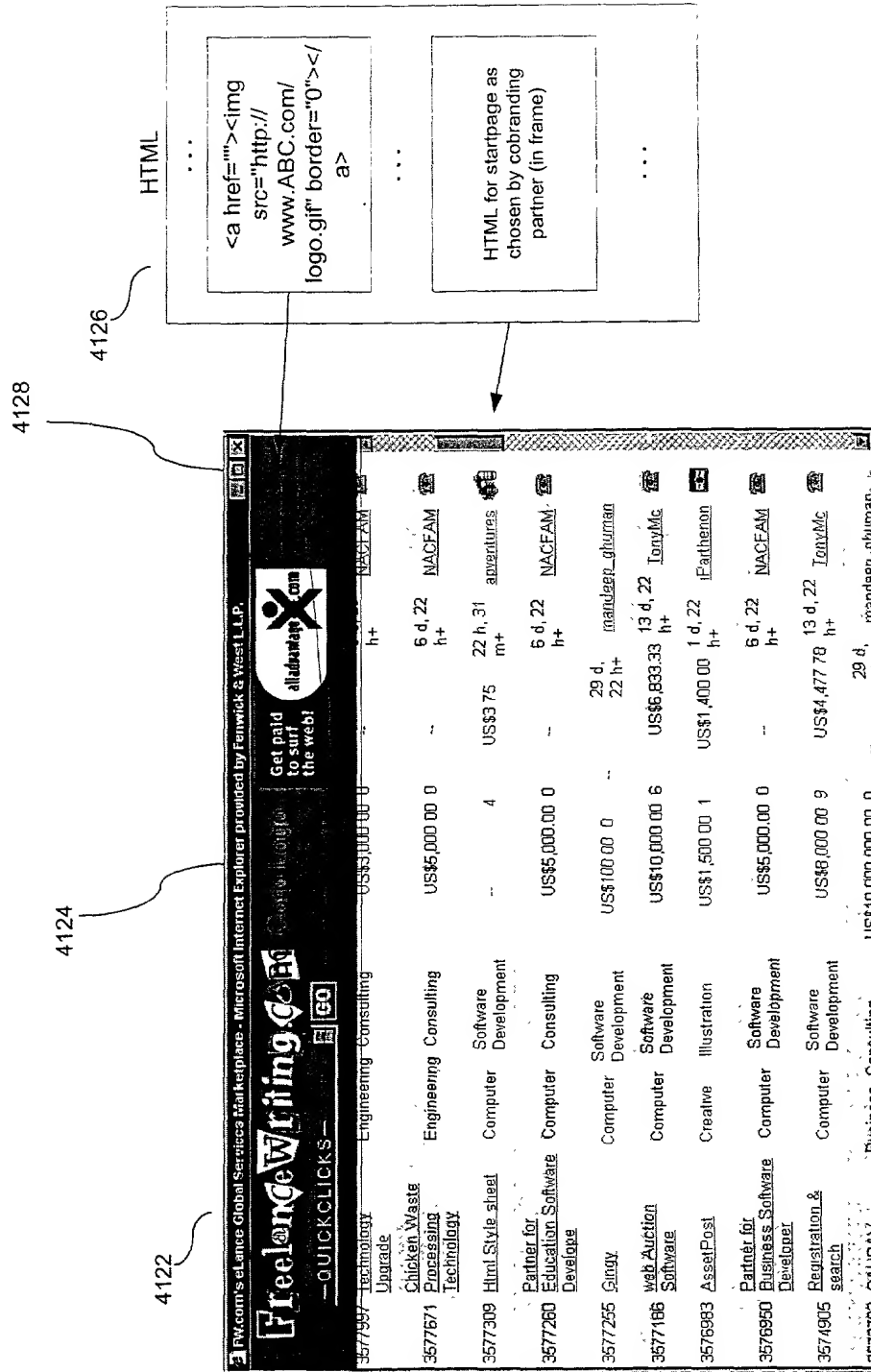


Fig. 41(c)

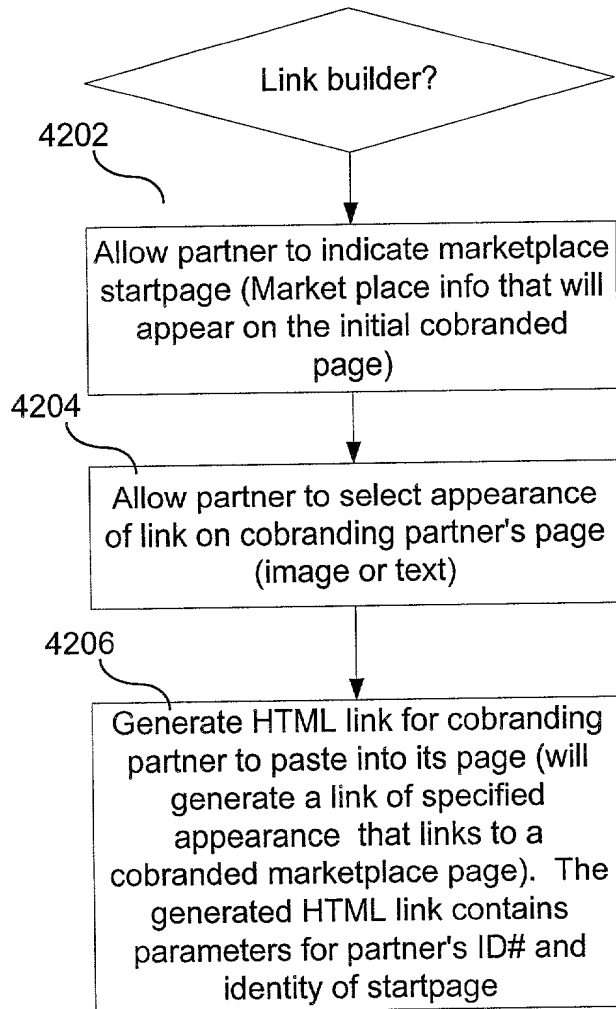


Figure 42(a)

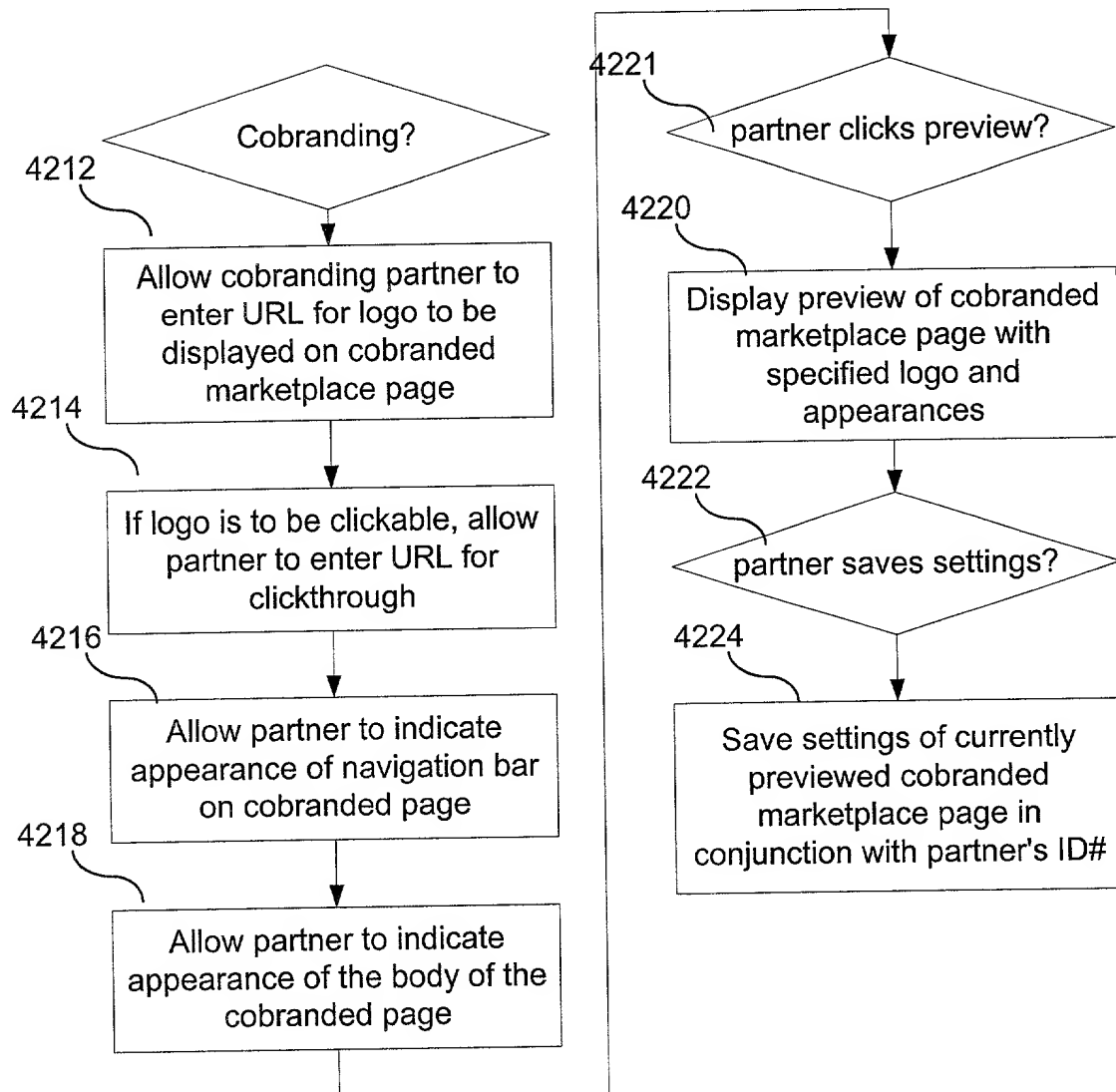


Figure 42(b)

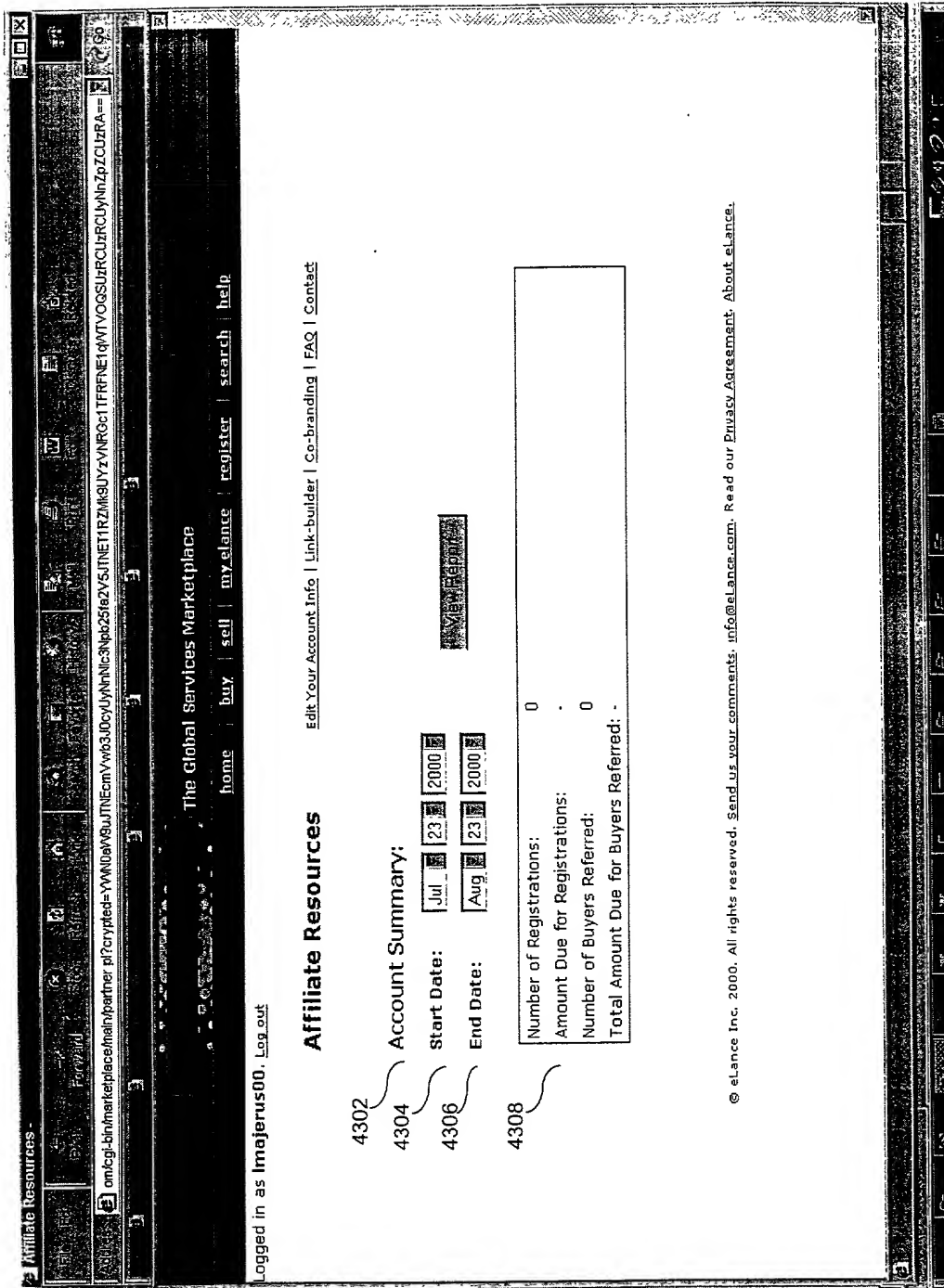


Fig. 43



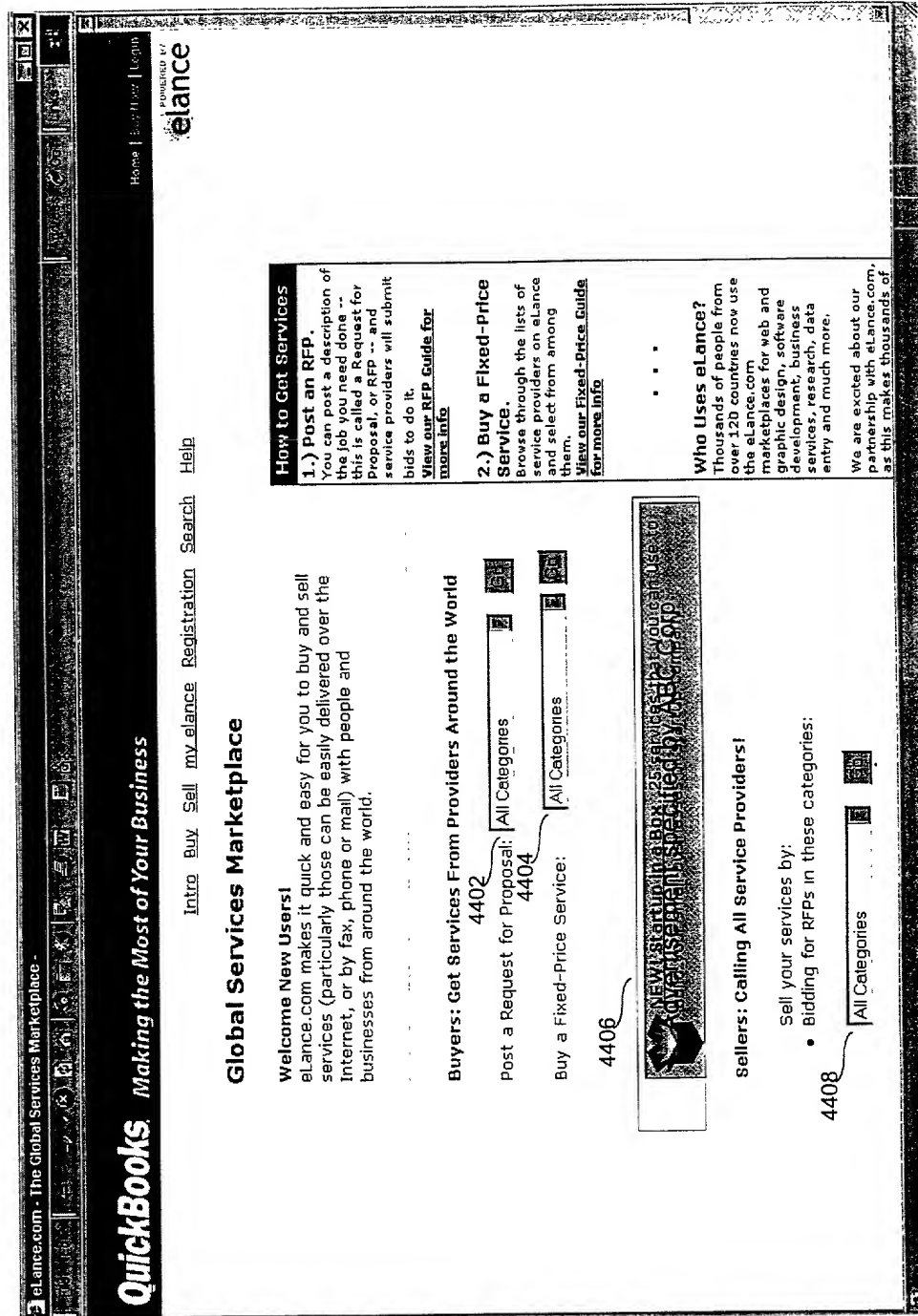


Fig. 44(a)

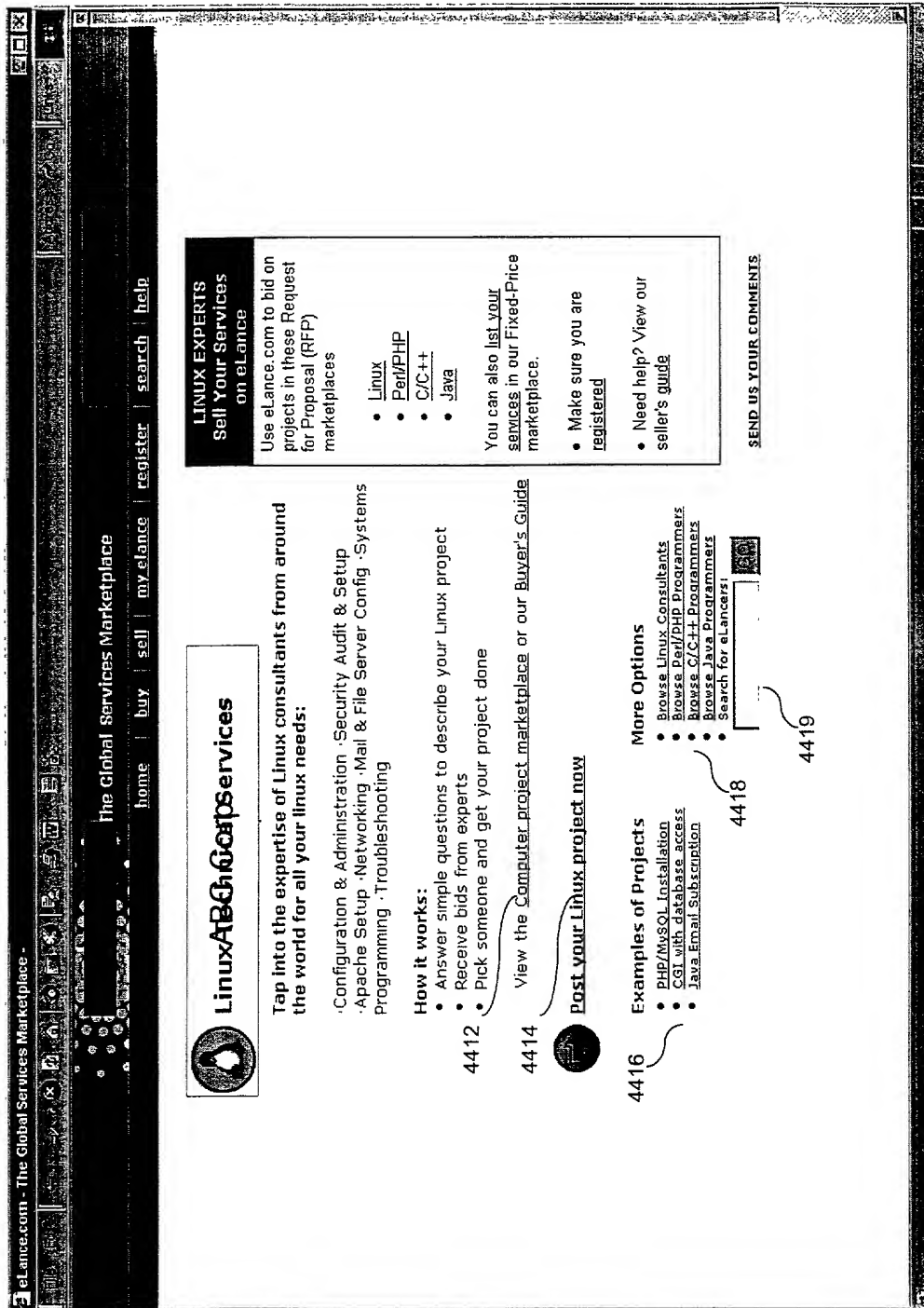


Fig. 44(b)

BusinessWeek.com Services Marketplace

BusinessWeek online

Search

THE SITE

GO

4421

SMALL BUSINESS

TECHNOLOGY

GLOBAL BUSINESS

INTERESTING

TRAVEL

ENTERTAINMENT

SPORTS

HEALTH

EDUCATION

CAREERS

The BusinessWeek services marketplace allows you to find the best service providers at the right price. Get any service, from business to web and graphic design, writing to Java and much more—all delivered via Internet, fax or phone.

1 Post a Project

2 Take Bids

3 Pick a Winner

4 Get It Done

5 Send Payment

POWERED BY

eLance

Click Here to provide your services on eLance

eLance Community

Pyke.com built his entire ecommerce site, from design to database, through eLance.

See more Spotlights eLance Message Boards

Cool Stuff

Build Your Company: Startup in a Box

Build Your Site: Web Site in a Box

4422

Get services by posting a project for bidding Post your RFP

Examples of Recent Projects

PROJECT	# OF BIDS	AVG BID	BUYER
Website Translation-English to Spanish	64	\$344.14	QSL
Publicity Materials	34	\$500.00	lis-dot.com
Need help finding VC	7	\$12,928.57	Buano
Press Release	18	\$151.42	Jackdang
Insurance processing	59	\$12.20	soldierman

4424

[View All Business Projects](#)
[View All Computer Projects](#)
[View All Creative Projects](#)

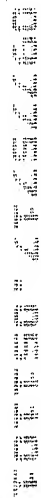
Buy direct from service providers

4426

Featured Service Providers

booksandmore	GatewayWebDesign
Rating: 5	Rating: 5
Business Plan for VC funding ...	Secretarial Service
\$ 8,000 / document	\$ 8 / hr

Fig. 44(c)

[illegible]